

Barcelona is



1st

1st destination in the world by total number of participants in meetings hosted by international organisations.

Source: ICCA – International Congress and Convention Association / 2023 ranking



2nd

in the top 25 meeting destinations in Europe.

Source: Cvent, 2024



3rd

favourite destination for MICE meetings.

Source: American Express 2024 Global Meetings and Events Forecast.



5th

biggest start-up hub in Europe for emerging enterprises in 2024.

Source: EU-Startups



8th

Most attractive city for digital talent

Source: Decoding Global Talent 2024. Boston Consulting Group



8th

best city in the world.

Source: 2025 World's Best Cities Ranking



2nd

Top City for promoting and attracting investment in Europe

Source: fDi intelligence. European Cities and Regions of the Future 2025 report



1st

region for investment in Southern Europe in 2022-2023.

Source: Financial Times