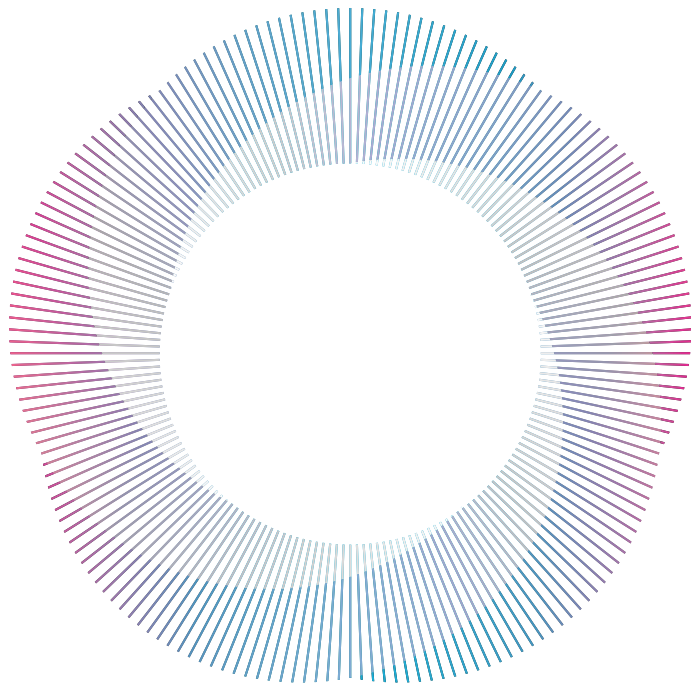


Barcelona Convention Bureau Legacy Program



What is it?

The Barcelona Convention Bureau Legacy Program is a tool developed by Turisme de Barcelona that aims to generate positive effects in the long term in the territory through the congresses and events taking place.

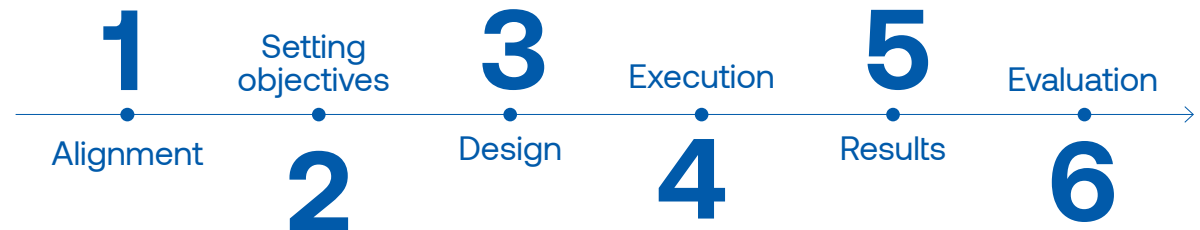
This initiative aims to create synergies and collaboration between local stakeholders and the congress associations in order to develop projects that have a positive impact in Barcelona, its inhabitants and the business and research landscape.

What is legacy?

At Barcelona Convention Bureau we understand the legacy of a congress or event as those lasting impacts generated, which may include knowledge-sharing, the professional links that have been established, the scientific and technological breakthroughs being achieved, and the empowerment of the local community and the sector.

How can we help you?

We guide associations in the process of creating and designing a legacy project, aligning its activity and goals with the needs of the destination. We help associations find the relevant local stakeholders and evaluate the impacts generated, while offering comprehensive support in communicating the project to ensure its success and visibility.



If you want more information about our legacy program, please reach out to:
legacybcb@barcelonaturisme.com