

An aerial photograph of Barcelona, Spain, showing the city's coastline, the Mediterranean Sea, and the city skyline. The image is dominated by a large, semi-circular building complex in the foreground, which appears to be a modern architectural structure. The city extends into the background, with numerous buildings and a prominent mountain range in the distance. The sky is overcast with grey clouds. The text 'BARCELONA' is overlaid in large, white, sans-serif capital letters across the center of the image.

BARCELONA

THE PLACE TO BE

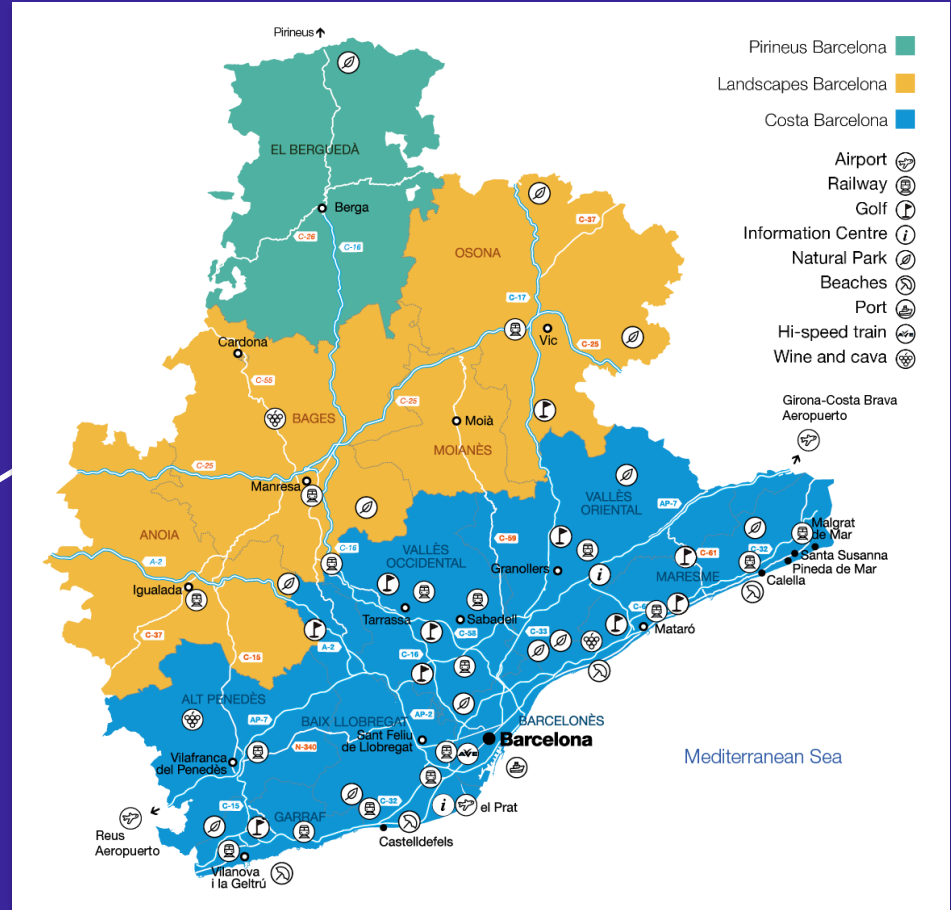
DESTINATION: BARCELONA

311 municipalities

12 regions

3 destination brands

A population of 5,500,000



Connection by air



Josep Tarradellas Airport - El Prat
8 miles/12.5 km from the city centre
37 international destinations
125 European destinations
18,874,896 passengers

Source: Aena 2021

Train connection



Excellent national and international connections

High-speed trains going to: **Madrid, Paris, Lyon, Marseille and Toulouse**

Connection by sea



The most important cruise port
in the Mediterranean

13 passenger terminals,
7 cruise terminals and **6** ferry terminals

Source: Port de Barcelona 2021

Intercontinental air connections

AFRICA

Agadir
Algiers
Banjul
Cairo
Casablanca
Ndiass
Fez
Nador
Oran
Oujda
Marrakech
Rabat
Tangier
Tunis

ASIA

Amman
Abu Dhabi
Beirut
Doha
Dubai
Jeddah
Yerevan
Tehran
Jeddah
Kutaisi
Larnaca
Tel Aviv

NORTH AND CENTRAL AMERICA

Atlanta
Cancun
Newark
New York
Mexico City
Miami
Punta Cana
San Francisco

SOUTH AMERICA

Bogotá
Buenos Aires
Sao Paulo
Santiago de Chile



* Morocco: Agadir, Casablanca, Fez, Nador, Oujda, Marrakech, Rabat, Tangier

Culture

+2,000
years of history
Destination

9
UNESCO World Heritage sites
Destination

3
UNESCO Intangible Cultural
Heritage
La Patum de Berga
Castells (human towers)
Mediterranean diet
Destination

UNESCO City of Literature
City

Around 70
museums and
exhibition centres
City

268
museums and art collections
Destination

160
festivals
City

3
large concert halls
City



Accommodation

Destination

+800
hotels

+500
guest houses
and hostels

90
tourist apartments

+660
rural hotels

+70
campsites

Transport

Underground

9 lines and 165 stations
City

Bus
106 lines and 2,653 stops
City

Tram
2 networks
6 lines
56 stops
City

Catalan Government
Commuter Rail Service
**Ferrocarrils
de la Generalitat
de Catalunya**
2 networks
17 lines
81 stations
Destination

Spanish State
Commuter Rail Service
RENFE cercanías
8 lines
Destination

+200 km
of cycle lanes
City



Outdoor spaces

92
gardens and urban
parks
City

14
natural spaces
Destination

1
Biosphere Reserve
Destination



Beaches

100 km
of beaches
Destination



Climate

Destination

2,453
hours of sun
per year

18.5 °C
Average annual
temperature



Enogastronomy

5 DO
wines (with certified
designation of origin)
Destination

26
restaurants with
Michelin stars
Destination

39
food markets
City



Sustainability

Destinació

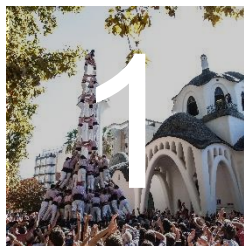
Certification

Biosphere Platinum

975
electric vehicle charging
stations

+800
Biosphere certified
companies

Content



CULTURE
AND TRADITIONS



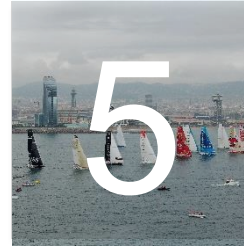
CREATIVITY, TALENT
AND INNOVATION



ENOGASTRONOMY



NATURE



SPORTS



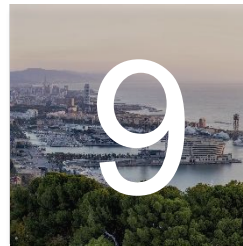
WALKING,
SHOPPING, LIVING



SUSTAINABILITY
AND SECURITY



MICE, MEDICAL,
PREMIUM, WEDDINGS,
WORKATION



AGENDA
AND NEWS



PROFESSIONAL
SERVICES



BARCELONA

CULTURE AND TRADITIONS

Culture and traditions

2,000 years of history

- Cultural heritage: a mixture of coexisting civilizations.
- The Roman Barcino and Baetulo, temple of Augustus and the Roman aqueduct by the Praetorian Gate.
- Medieval heritage: the Romanesque religious site of Egara in Terrassa, the Gothic and Jewish neighbourhoods in the centre of Barcelona, and the Gothic quarters in Manresa and Cardona.
- Contemporary architecture.



Culture and traditions

Modernisme (Catalan art nouveau)

- Civil and industrial architecture: some examples are the Casa Batlló, the Palau de la Música Catalana, the Casa Amatller, the Colonia Güell, the *modernista* legacy of Canet de Mar and the *modernista* wineries, also known as “wine cathedrals”.
- 9 *modernista* buildings declared World Heritage sites by UNESCO.
- Famous *modernista* architects: Antoni Gaudí, Josep Puig i Cadafalch, Lluís Domènech i Montaner.



Culture and traditions

Popular festivals and celebrations

- Festa Major: the most important annual festival in each village, town or city.
- La Mercè and the GREC summer festival.
- Castellers (human towers): listed as UNESCO Intangible Cultural Heritage.
- La Patum de Berga: listed as UNESCO Intangible Cultural Heritage.
- Sant Fèlix Castellers Festival in Vilafranca del Penedès.
- Sant Jordi: festival of the book and the rose.



Culture and traditions

Museums and universal geniuses

- Museums, exhibition centres and art galleries suited to all tastes and interests: art, immersive exhibitions, sculpture, digital art, decorative art, science, sports, music...
- The Catalan National Museum of Art, the MACBA and the DHUB Barcelona.
- The Cau Ferrat in Sitges and the Episcopal Museum of Vic.
- Universally recognized geniuses: Pablo Picasso, Joan Miró, Antoni Tàpies.



Culture and traditions

Barcelona on the stage

- Enduring tradition and a touchstone for opera and classical music.
- Large concert halls: Gran Teatre del Liceu, Palau de la Música Catalana, L'Auditori.
- Location of festivals: classical music, electronic music, digital art, literature, audio-visual art, cinema, dance, architecture.
- Live music venues and international concerts
- Large theatre productions: at the Teatre Nacional de Catalunya and Teatre Lliure
- Small theatre productions: at the Sala Beckett and Teatreneu, for example.
- Latest trends in contemporary dance at the Mercat de les Flors and top-quality classical ballet at the Liceu.



Culture and traditions

UNESCO City of Literature

- City of Literature since 2015.
- Publishing capital in Catalan and Spanish.
- Headquarters of international publishing houses.
- More than 300 bookstores and 200 libraries.
- Sant Jordi - 23 April, UNESCO World Book and Copyright Day.
- Various festivals and literary events throughout the year.
- Setting for a wide variety of novels and other books.
- Literary routes.



Culture and traditions

Cinema in Barcelona

- Setting for international movies and advertisements.
- Variety of film festivals throughout the year.
- The Sitges Film Festival, FILMETS Badalona Film Festival, D'A Film Festival and In-Edit Music Documentary Festival are some examples.
- Barcelona-Catalunya Film Commission.
- Cinematographic routes.



Culture and traditions



MUSIC

3

Large concert halls

- Gran Teatre del Liceu
- Palau de la Música Catalana
- L'Auditori

City

160

Festivals

Music, theatre, dance, digital art, literature, cinema, enogastronomy, science

City



LITERATURE

Barcelona as a UNESCO City of Literature

232

libraries
Destination

+300

bookshops
City

Capital

Publishing capital in Catalan and Spanish

Sant Jordi (23 April)

UNESCO World Book and Copyright Day



MUSEUMS, EXHIBITION CENTRES AND ART GALLERIES

268

museums and exhibition centres
Destination

+70

art galleries
City



POPULAR CULTURE

Festivities, celebrations and traditions

- Santa Eulàlia, patron saint of Barcelona
- Sant Jordi, the festival of the book and the rose
- La Mercè, patron saint of Barcelona
- Patum de Berga, listed as UNESCO Intangible Cultural Heritage
- *Castellers* (human towers), listed as UNESCO Intangible Cultural Heritage

Gastronomy linked to festivals and traditions

Characters and features of popular culture

Caganer, gegants and capgrossos, tió, correfocs



PERFORMING ARTS

Around 60
theatre halls
City

1,970

productions registered in Barcelona

Barcelona-Catalunya

Film Commission

Enjoy the experience

Guided tours

Go sightseeing at the hand of professional tour guides, either on foot, by bicycle or on a Segway.



[READ MORE](#)

Classical music

Enjoy classical music and opera in special venues, and don't miss the classical music spring festival!



[READ MORE](#)

Traditions and popular festivals and celebrations

Immerse yourself in the most genuine local traditions!



[READ MORE](#)

Museums

Learn more about art, science, sports, history, archaeology and music.



[READ MORE](#)

Monuments

Admire the Roman ruins, the medieval heritage, the gems of *modernisme* and the latest contemporary architecture.



[READ MORE](#)

Leisure

Enjoy Barcelona on your own, with your partner, with friends or with your family: there are so many activities to choose from!



[READ MORE](#)

Festivals

Find your ideal festival amongst the 160 organized in Barcelona: electronic music, digital art, big names in pop and rock, dance, literature...



[READ MORE](#)

Itineraries

Walk around Barcelona at your own pace, and discover the city by following the thematic and scientific itineraries.



[READ MORE](#)

[+ INFO](#)

UNESCO destinations

World Heritage Sites



Sagrada Família
Antoni Gaudí (1882)



Hospital de Sant Pau
Lluís Domènech i Montaner
(1902-1930)



Colonia Güell's Crypt
Antoni Gaudí (1914)



Casa Vicens
Antoni Gaudí (1883-1885)



Casa Batlló
Antoni Gaudí (1904-1907)



Casa Milà
Antoni Gaudí (1906-1912)



Palau Güell
Antoni Gaudí (1886-1890)



Palau de la Música Catalana
Lluís Domènech i Montaner
(1905-1908)



Park Güell
Antoni Gaudí (1900-1914)

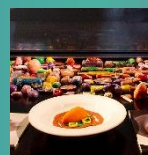
UNESCO Intangible Cultural Heritage



La Patum de Berga
(2008)



Castellers
(2010)



Mediterranean diet
(2013)

World Day



23 April, Sant Jordi,
World Book and Copyright Day



BARCELONA

CREATIVITY, TALENT AND INNOVATION



Creativity, talent and innovation

A benchmark for the health and medical sciences

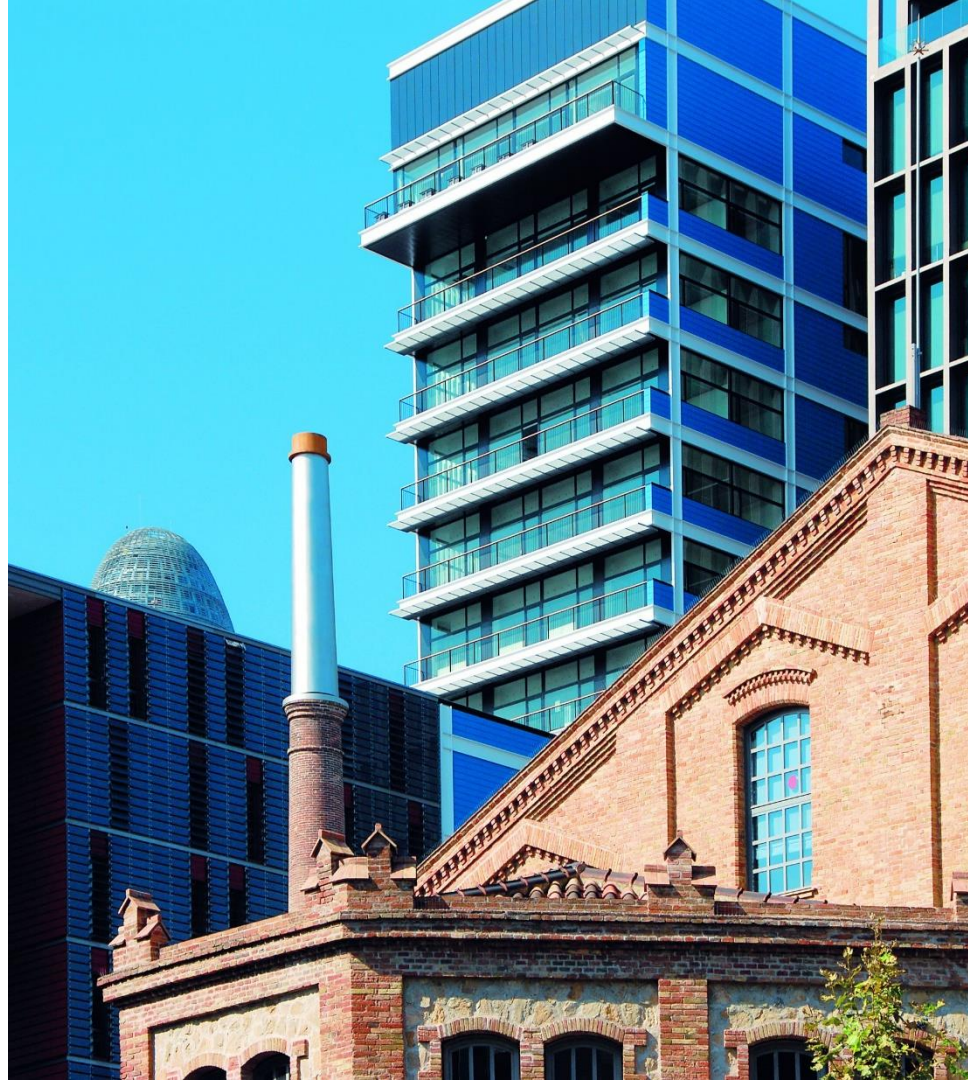
- The heart of biomedical research in the south of Europe.
- Leader in information and communication technologies, as well as photon technology, particle acceleration and hypercomputation.
- 5G hub in the south of Europe.
- Mobile world capital.
- Headquarters of important technology and innovation hubs.



Creativity, talent and innovation

22@ District, a symbol of innovation in Barcelona

- A success project.
- International recognition and key model for urban, economic and social transformation at an international level.
- From an industrial area to an innovative urban living space, where projects related to knowledge and technology are constantly under development.



Creativity, talent and innovation

Amongst the 10 foremost creative and cultural cities in Europe

- Highlighted industries: audio-visual, fashion, design, food service, advertising, architecture, creative programming, visual arts and decorative arts.
- New technologies applied to the creation of new aesthetic scenarios.
- Leader city in the Mediterranean area in the fields of knowledge related to training and R&D.



Enjoy the experience

Immersive experiences

Submerge yourself in virtual reality, mapping or immersive exhibitions in different dimensions (up to 10!) and experience a different reality in Barcelona.



[READ MORE](#)

Science and technology sightseeing

Get to know a different Barcelona from the perspective of the natural and social sciences, the history of science and technology, and the history of innovation. A Barcelona that will surprise you. Don't miss out on the scientific itineraries and the visits to different sites of scientific and technological interest.



[READ MORE](#)

Architecture Digital art and electronic music

Don't miss the electronic music and digital art festivals that take place in Barcelona. Get your agendas and schedules ready!



[READ MORE](#)

Creativity, talent and innovation



INNOVATION

7th most attractive European City
for investment in technology

Source: The State of European Tech 2022

European Region with the 5th highest
number of people working in science
and technology

Source: Eurostat

*1st smart city in the Spain and
4th in Europe*

Mobile world capital

5G Hub in the south of Europe

European hub with the 5th highest
number of startups

Source: Europe's biggest startup hubs in 2020

3rd favourite city in Europe to launch
a start-up

Source: Startup Heatmap Europe Report 2021

1,900 start-ups, most of them focussed
on industry 4.0 technologies, especially
in the sectors of information and
communication technologies (ICT),
health and leisure



TALENT

European City with the 5th highest
number of academic and scientific
publications

*Source: Universidad Polit cnica
de Catalunya 2021*

31 research centres

9 scientific facilities that are
international references, including
the MareNostrum supercomputer
and the Alba synchrotron

8 universities



CREATIVITY

11 creative factories

60 visual arts and audio-visual festivals

Ranked the 5th European City
with the most jobs in creative fields

Source: Cultural and Creatives Cities Monitor 2019

UNESCO 2026 Capital of Architecture



BARCELONA

ENOGASTRONOMY



Enogastronomy

Mediterranean diet

- Barcelona's gastronomy is based on the Mediterranean diet, declared Intangible Cultural Heritage of Humanity by UNESCO
- Cuisine based on local seasonal produce, clearly different in each season: autumn, winter, spring and summer.
- Over a thousand traditional recipes and the biggest network of food markets in Europe.



Enogastronomy

The Gastronomy Revolution

- Young chefs with new projects for restaurants are taking over from the big chefs such as Ferran Adrià, Carme Ruscalleda and Santi Santamaria who revolutionized Catalan cuisine.
- Innovation and creativity combine with tradition, and professionals are actively prioritizing the consumption of local produce by using it in their dishes.
- 26 restaurants with Michelin stars.



Enogastronomy

Restaurant offer

- A wide and varied offer of restaurants: traditional, Catalan cuisine, Mediterranean, international, organic, sustainable...
- Tapas and appetizers, vermouth.
- Open-air terraces.



Enogastronomy

Products with certified designation of origin

- The diversity of landscapes and weather conditions favours a wide variety of produce (meat, fish and vegetables).
- Food products and wine featuring unique characteristics and flavours, with protected designation of origin (PDO), and protected geographical indication (PGI).



Enjoy the experience

[VIEW OFFER](#)

Gastronomic tours



Classes and workshops



Wine tasting and food pairing



Tours to fresh produce markets



Tours and wine tastings at wineries



Enogastronomic festivals and fairs



[+ INFO](#)

Enogastronomy



HERITAGE

Mediterranean diet

Listed as UNESCO Intangible Cultural Heritage

Sent Soví

First Catalan recipe book, dating from the Middle Ages (1324)

Inventory of the traditional Catalan culinary heritage

(1,136)

39

food markets, the biggest network in Europe

First food market in Europe, dating from the 10th Century



PRODUCE

"Sea and Mountain"

The diversity of landscapes and weather conditions favours a wide variety of produce (meat, fish, vegetables).

Local produce

with protected designation of origin (PDO) and protected geographical indication (PGI)

Ingredients and recipes

linked to popular celebrations and seasonal traditions:

- The Three Kings: *roscón de Reyes*
- Carnival: *coca de llardons* and egg sausage
- Easter: fritters and *mona de Pasqua* (traditional cake)
- Sant Jordi
- Saint John's Eve: *coca de verbena*
- Festival of the Castañada: chestnuts, grilled sweet potatoes and *panellets*
- Christmas: *escudella i carn d'olla*, cannelloni, nougat and *neules*



HAUTE CUISINE

26

restaurants with Michelin stars

36

Michelin stars



INNOVATION

Tradition, creativity and innovation

Internationally renowned chefs

ALICIA project

Food and science

Mercabarna

Mediterranean food distribution hub



ENOLOGY

Barcelona

The door to a land of wines

Wine: 4 certified designations of origin

- DO Alella
- DO Penedès
- DO Catalunya
- DO Pla de Bages

Cava: 1 designation of origin

Vermouth and spirits

First Roman settlements to make wine

in the 1st Century BC

Cooperative movement:

the "wine cathedrals"

Can Calopa de Dalt:

Barcelona city's only peri-urban winery

BARCELONA

NATURE



Naturalesa

A blue destination

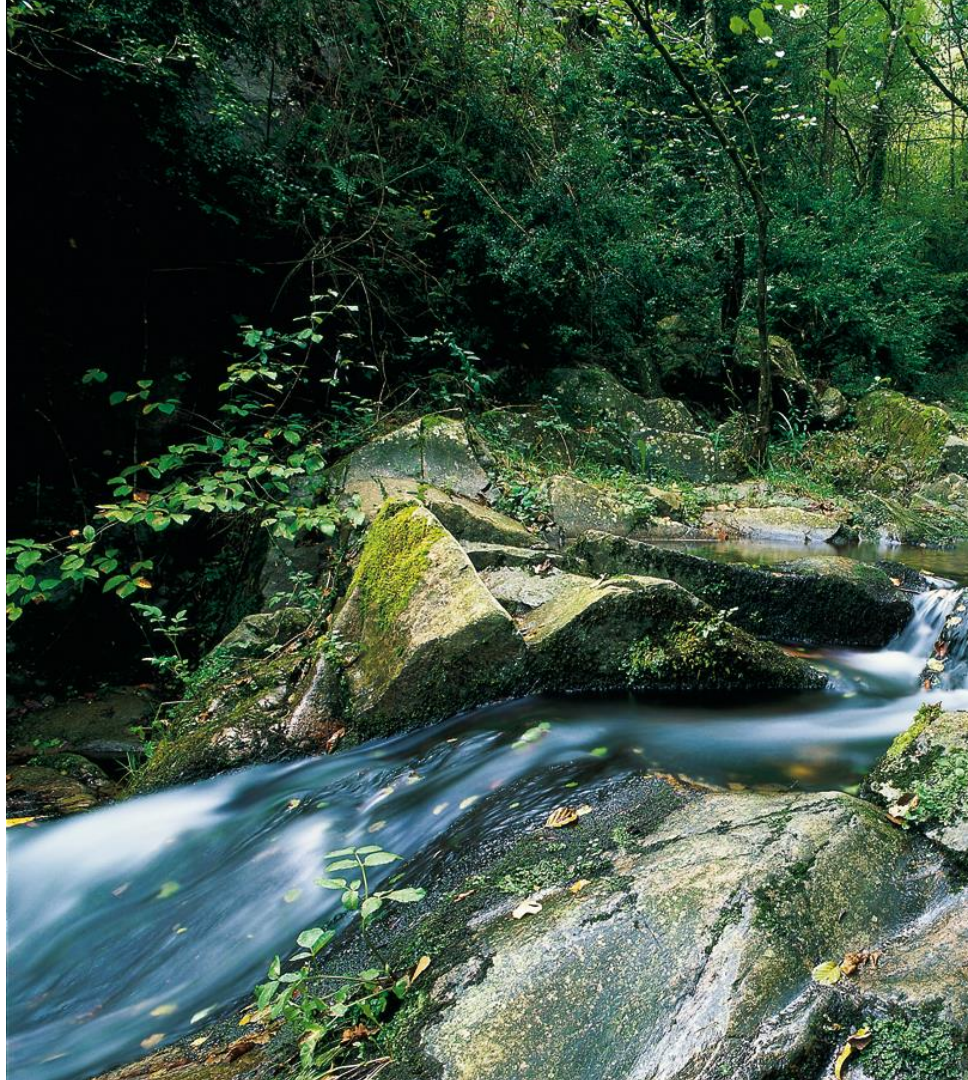
- Millenary seafaring and fishing traditions.
- Around 100km of beaches.
- Certified urban beaches, accessible via public transport and offering an assisted bathing service.
- Nautical activities all year round.



Naturalesa

A green destination

- Urban parks and gardens with notable botanical, cultural, historical and artistic value.
- The hill of Montjuïc and Collserola Natural Park: the two green lungs of Barcelona.
- Beautiful natural parks and landscapes between the coastal area of Barcelona and the Pyrenees waiting to be discovered.
- 14 nature reserves of high scenic, ecological and cultural value.
- El Montseny Natural Park and Biosphere Reserve.
- The Delta of the River Llobregat, which contains a huge variety of habitats and flora and fauna. Declared a special protection area for birds and a partial natural reserve.



Enjoy the experience

Maritime activities

- Sea tours
- Diving lessons
- Boat tours
- Visits to the fishermen's guilds and their auctions
- Swimming in the open sea
- Kayaking
- Paddle surf
- Catamaran sailing trips
- Windsurfing
- Stand-up paddleboard yoga (SUP Yoga)



Walking, running and cycling

Visit the parks and green spaces on foot or by bicycle.



Experiences in nature

- Hot-air balloon rides
- Skydiving
- Trekking
- Climbing
- Via ferrata
- Stays at hotels, campsites and rural hotels



Nature



92 gardens and urban parks

City

The two green lungs of the city

Collserola Natural Park and the hill of Montjuïc

Destination

1

Biosphere Reserve

El Montseny Natural Park

Destination

14

Natural Spaces

Destination



100 km of beaches

Destination

9 urban beaches

City

1 bathing area in the Forum

City

Beaches accessible by public transport

Destination

Assisted bathing service

Destination



Certifications

Beaches with ISO 14001 certification of sand and water quality

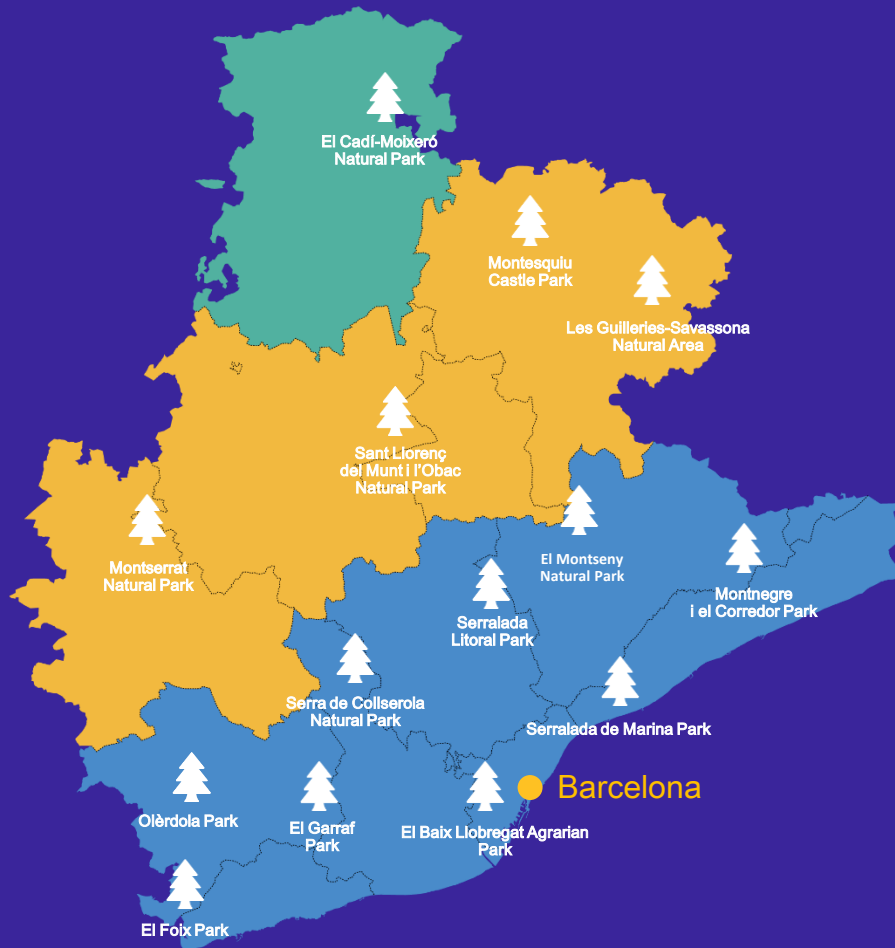
Blue flag

Water quality, environmental management, security and services

Certified beaches

Biosphere

14 Natural spaces





barcelona
world race

BARCELONA

SPORTS



Sports

Barcelona is sport

- Centenary sporting tradition.
- Pioneer city in the introduction of numerous specialized sports in Spain since the 19th century.
- Notable sports event organizational capacity (1992 Olympic Games, for example).
- Good climate/weather for practicing different sports, including water sports, throughout the year.
- High quality infrastructure and magnificent open-air spaces for practicing and playing sport.
- Centenary sport clubs: FC Barcelona, RCD Espanyol, Real Club de Polo, Reial Club de Tennis Barcelona and Club Natació Atlètic Barceloneta.



Sports

Big names in the world of sport coming from Barcelona

Some of the sportspeople who are a source of pride for the people of Barcelona:

- The Gasol brothers in basketball
- Alexia Putellas in football, winner of the 2021 Ballon d'Or
- The tennis player Arantxa Sánchez Vicario
- The swimmers Gemma Mengual and Ona Carbonell
- The F1 pilot Martínez de la Rosa
- The mountain runner Kilian Jornet
- Manel Estiarte in water polo
- Queralt Castellet, who has made snowboarding history
- Laia Sanz, a key female competitor in the Dakar Rally



Enjoy the experience

Discover the magic of sports events

- Football
- Basketball
- Regattas and other sailing races
- Horse-riding competitions
- Tennis tournaments
- Formula One and Moto GP
- Cycling
- Hockey
- Padel



Participate first hand and excel yourself in a sports competition

- The Barcelona Marathon: a race with one of the most amazing routes in the world
- The half-marathon
- The Barcelona Triathlon
- Jean Bouin Athletics Race (the oldest in Spain)
- Ironman
- Popular races: *Cursa dels Nassos*, El Corte Inglés
- Popular swimming competitions: Christmas Cup (which crosses the port of Barcelona)



Open-air sports

- Running circuits by the beach and in the city parks
- Cycling: +210 km of cycle lanes, Ronda Verda (green belt) and the Collserola Natural Park
- Guided bike tours
- Cyclotourism and mountain biking
- Golf
- Skiing in the Pyrenees
- Nautical activities: paddle surf, kayak, sailing, catamaran sailing trips
- Swimming in the sea or in swimming pools
- Climbing
- Skydiving
- Trekking



Celebration of major sports events

OPEN BANC SABADELL Conde de Godó Tennis Trophy



April
The most important tennis tournament in Spain.

IRONMAN 70.3 BARCELONA



October

ZURICH MARATÓ BARCELONA



March
A race that does the rounds of the city.

CHALLENGE BARCELONA TRIATHLON



October
A sport on the rise.

FORMULA 1 AWS Gran Premio de España



June
High-speed thrills on the Barcelona race track.

JEAN BOUIN



November
The oldest and most prestigious athletic event in Barcelona.

CONDE DE GODÓ Sailing Trophy



May
Barcelona is once again the capital of professional yacht racing.

ORC Double Handed World Championship



September
One of the most important regattas in the world.

MONSTER ENERGY MOTO GP Grand Prix



September
The big names in motorcycling.

LA VUELTA 2023



August
One of the most important European cycling races

INTERNATIONAL SHOWJUMPING COMPETITION - CSIO BARCELONA



September – October

The most important equestrian competition.

37th AMERICA'S CUP



August-october 2024

The most important sailing competition in the world.

Sports



VARIETY OF SPORTS

- Water sports in swimming pools and the Mediterranean Sea
- Running
- Climbing in Montserrat
- Golf
- Bicycle touring around vineyards
- Mountain biking
- Skiing in the Catalan Pyrenees
- Skydiving
- Trekking
- Via ferrata



A PLACE WHERE MAJOR SPORTS EVENTS ARE ORGANIZED

- Banc Sabadell Barcelona Open Tennis Tournament in **April**
- Zurich Barcelona Marathon in **March**
- Formula One Pirelli Spanish Grand Prix in **May**
- Godó Vela Sailing Race in **May-June**
- World Padel Tour in **December**
- 37th America's Cup Sailing Race, **2024**
- Spain Monster Energy Moto GP in **June**
- Jean Bouin Athletics Competition in **November**
- 110th International Show Jumping Competition – CSIO Barcelona in **September-October**
- Ironman 70.3 Barcelona in **October**



CENTENARY CLUBS

Football Club Barcelona

One of the most important football clubs in the world, sports ambassador for Barcelona; Camp Nou, the biggest stadium in Europe.

- RCD Espanyol de Barcelona
- Real Club de Polo de Barcelona
- Real Club de Tennis Barcelona
- Club Natació Barcelona
- Club Natació Atlètic-Barceloneta



THEMATIC MUSEUMS

- Joan A. Samaranch Olympic and Sports Museum
- FC Barcelona Museum – Spotify Camp Nou Tour



EMBLEMATIC SPORTS VENUES

- Lluís Companys olympic stadium
- Palau Sant Jordi
- Barcelona-Catalunya race track
- Horta velodrome
- Olympic port
- Bernat Picornell swimming pools
- Olympic diving pools in Montjuïc



INFRASTRUCTURE

High level specific training programmes, training facilities, training camps for amateur and professional athletes.



BARCELONA

WALKING, SHOPPING, LIVING

Walking, shopping, living

A way of life

- The city's urban layout favours walking: streets and avenues with wide pavements in historically attractive districts, full of shops that have recovered the city's architectural heritage and surrounded by an abundance of cultural and gastronomic offers.
- More than 25 commercial districts, each one of them with its own style.
- Shopping malls and department stores.
- The Roca Village: an open-air shopping mall with pedestrian-only streets, in a chic environment full of high-end fashion brand outlets.



Walking, shopping, living

Local stores and international brands

- Barcelona Shopping Line: one of the most important open-air commercial hubs in Europe, with over 5 km of pedestrian streets linking up several of the city's most emblematic neighbourhoods.
- Barcelona Unique Shops: local products with their own identity, extraordinary shops with a hundred years or more of history, handmade and locally designed articles, sustainable and responsible commerce and gourmet stores...
- La Roca Village: open-air shopping mall.



BARCELONA THE PLACE TO BE

Walking, shopping, living

Tax Free services

- Non-EU citizens can request a VAT refund in the city centre.

Special business opening times

- Opening times in touristic areas: 15 May - 15 September, Sundays and public holidays, midday to 8 pm.
- Special days with unrestricted choice of opening times; 2 and 9 January, 6 June, 15 August, 26 September, 27 November, and 4, 8, 11 and 18 December.



Shopping



INTERNATIONAL BRANDS

- Barcelona Shopping Line
- Department stores
- Shopping malls



UNIQUE SHOPS

- Handmade and locally designed products
- Independent designers
- Sustainable and responsible commerce
- Gourmet stores
- Historic and emblematic establishments
- Commercial hubs: local commerce
- Locally-sourced produce



TAX FREE

Tax-free cash refund service
in the city centre.



MORE SHOPPING... OPEN-AIR MARKETS

- *Encants de Barcelona*
- Second-hand markets
- Opportunity markets
- Antiques markets
- Second-hand book markets
- Vintage
- Concept stores



LA ROCA VILLAGE

- Boutiques
- Personal shopper service
- Wide gastronomic offer
- La Roca Village Shopping Express



BARCELONA

SUSTAINABILITY AND SECURITY

Sustainability and security

Barcelona, destination certified as Biosphere Platinum

- First destination in the world to be certified as Biosphere Platinum.
- More than 800 certified companies.
- We are committed to the United Nations Sustainable Development Goals (SDGs).
- We promote sustainable tourism.
- We support social and environmental sustainability.
- We work for continuous improvements in accessibility.



BARCELONA THE PLACE TO BE

Sustainability and security

Safe Travels

[READ MORE](#)

Health security stamp certified internationally by the WTCC.

Check Barcelona

[READ MORE](#)

The app that guarantees a safe visit, letting you know in real-time the level of occupation of different amenities around the city so that you can manage your bookings accordingly.

Covid 19

[READ MORE](#)

Information and links of interest to guarantee a safe visitor service in compliance with the current legislation.



Your smart visit



Be inspired by our recommendations

Check crowd levels

Buy your ticket

Enjoy your visit safely and conveniently



The smart WebApp to visit Barcelona

Enjoy the experience

SEE WEBSITE

Accessibility

- Assisted bathing service on beaches
- Easy walking tours in the Gothic Quarter
- Restaurants adapted and accessible for people with reduced mobility



Sustainability

- Tours on foot, by bicycle or with an electric vehicle
- Can Calopa, Barcelona city's only peri-urban winery, boasting a project of social integration for people with disabilities
- Open-air spaces to practice sport
- Local commerce
- Restaurants with local and ecological produce, vegetarian dishes, and menus including options for people with food intolerances



Regenerative experiences

- Sustainable, responsible proposals that care for the environment and seek a positive impact



+ INFO

Sustainability



BIOSPHERE

CERTIFICATIONS

Destinació

1st

city in the World to be certified as Biosphere Platinum

Destination certified as Biosphere Platinum

+800

companies certified as Biosphere

ISO 14001-2004

The management of Barcelona's beaches pursues a rigorous environmental policy that includes a commitment to constant improvement and the prevention of pollution.

Blue flag

Some beaches have environmental, educational, safety and accessibility certifications.

Barcelona's beaches have Biosphere certification.



GREEN AREAS

92

parks and urban gardens

City

+240,000

trees in the city

City

14

natural areas

Destination

+70 km

of cycle lanes in natural areas

City

+17 m²

of urban green space

per person

City



TRANSPORT

Network of public transport

Accessible, ecological, quick and comfortable

Destination

91%

of underground stations are accessible by lift

City

100%

of the buses have access ramps

City

+200 km

of cycle lanes

City

975

electric vehicle charging stations

Destination



ACCESSIBILITY

NaviLens

People with visual impairment have recourse to the NaviLens label, mobile phone technology that provides the signs and information needed to use the underground and bus networks.

Beaches accessible for people with reduced mobility



RANKINGS

City

Barcelona

Among the 15 most sustainable cities in Europe

Schroders European Sustainable Cities 2021

Among the 20 cities in Europe with the most sustainable mobility system

Urban Mobility Readiness Index 2021

Among the 15 safest cities in the world

The Safe Cities' Index 2021

An aerial photograph of Barcelona, Spain, showing the city's urban landscape, the Mediterranean Sea, and the Port of Barcelona. The image is dominated by the word 'BARCELONA' in large, white, sans-serif capital letters. Below it, the text 'MICE, MEDICAL, PREMIUM, WEDDINGS, WORKATION' is written in smaller, white, sans-serif capital letters. The background shows the city's architecture, including the Guggenheim Museum, the Port of Barcelona with its cranes and ships, and the sea with a large, curved structure in the distance.

BARCELONA

MICE, MEDICAL, PREMIUM,
WEDDINGS, WORKATION

BARCELONA THE PLACE TO MEET

MICE: Barcelona Convention Bureau

The Barcelona Convention Bureau is a department of the Turisme de Barcelona consortium, in which Barcelona Provincial Council also takes part. It is dedicated to promoting Barcelona as a destination for congresses, conventions and incentive trips, as well as providing free, impartial advice to professionals interested in organizing reunions in Barcelona.

It counts on a wide range of qualified professionals to help make your event an unqualified success, advising you on accommodation, venues for meetings, transport, restaurants and catering companies, specialized travel agencies, professional conference organizers and services for the organization of events.

[SEE WEBSITE](#)

[E-MAIL](#)



MICE: Barcelona Convention Bureau

The Barcelona Convention Bureau has two main functions:

Planning and organization consultancy

- Venue, accommodation and supplies for your congress, meeting or business trip.
- Activity programmes for business trips.
- Cultural and leisure programmes for delegates and accompanying persons.
- City tours and excursions.
- Provision of city maps and tourist brochures for participants.
- Liaison with city agencies and institutions for municipal and protocol services.
- Coordination of inspection visits.
- Free publication of events.

Logistical and economic support for congress candidates:

- Planning of the application process.
- Preparation of the application dossier.
- Transfer of the necessary graphic and audio-visual material.
- Collaboration in the session of presentation of the candidacy.
- Cooperation in the promotion of conferences, once approved.
- Coordination with local authorities.
- Coordination of inspection visits.

[SEE WEBSITE](#)

[E-MAIL](#)



BARCELONA THE PLACE TO BE

Barcelona

Medical

Destination

Technology

Thanks to its innovative equipment, cutting-edge technology and prestigious professionals, Barcelona has benchmark research centres.

Medical care

Barcelona's medical excellence guarantees top-quality medical care, with a wide range of prestigious specialists and cutting-edge technology.

Specialties

Thanks to its highly qualified professionals and use of the most advanced technologies, Catalonia and Barcelona have one of the best healthcare systems in the world.

Medical centres

Leading medical centres, with the latest technology and excellent professionals. Currently they all carry out teleconsultations and work normally to guarantee patients' safety.

[SEE WEBSITE](#)



BARCELONA THE PLACE TO BE

Barcelona Premium

This is one of the specialized units of the Turisme de Barcelona consortium, created to position the city and its surroundings as a prestigious, high-level destination; to attract visitors with high purchasing power; and to promote the exclusive offer available in the city and its surroundings.

It presents a selection of the best companies in different sectors: accommodation, commerce, unique and personalized experiences and activities, specialized local travel agencies and transport companies, among others.

In addition, this unit offers information and advice to professionals and the target public, working closely with the different sectors and carrying out promotional and marketing actions, among other services.

[SEE WEBSITE](#)

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Barcelona Weddings

This is another specialized unit of the Turisme de Barcelona consortium, created to position and promote Barcelona as a wedding destination and also to promote its top-quality offer among an exclusive and high-level target public.

It offers a selection of the best companies in the sector: accommodation, special venues, catering, wedding designers, wedding planners and other wedding services, such as photographers and florists.

This unit offers information and advice to professionals and to the target public, working closely with the sector and carrying out promotional and marketing actions, among others.

SEE. WEBSITE

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BARCELONA THE PLACE TO BE

Barcelona Workation

- Opportunity to work and live like any other Barcelona resident for professionals who are able to work remotely.
- In an urban environment or surrounded by nature.
- A choice of accommodation specially prepared for remote work and for longer stays.
- Barcelona Card Workation: a city card specially designed for nomadic workers, valid for 6 months, which offers advantages for the enjoyment of Barcelona's cultural and leisure activities.

SEE WEBSITE

E-MAIL



Move your desk, change your life

#workfromBarcelona

 Barcelona
Turisme

 BCN+
Barcelona
is much more



BARCELONA

AGENDA AND NEWS

BARCELONA THE PLACE TO BE

Agenda

Main Events

[READ MORE](#)

A selection of 50 internationally renowned events to put on your agenda and that deserve to be listed as “must-see”.

The city

[READ MORE](#)

Everything happening in Barcelona, in our agenda. Special exhibitions, epic concerts, essential festivals, cultural activities, sports, art, music, literature, popular traditions, science... for all tastes and ages, all organized by themes and dates (days, weekends, weeks and months).

Destination

[READ MORE](#)

Keep up to date with all the latest, not-to-be missed events, organized according to your interests or what you feel like doing.





BARCELONA

PROFESSIONAL SERVICES

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like never before**

#BarcelonaLikeNeverBefore

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JUST
CATALUNYA
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KIOSK**

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Visit Barcelona
FOOD AND DRINK
Barcelona to Go



Professional services

Catalogue of tourist products

We offer an ample catalogue of tourist products, with special conditions and prices for professionals: city cards, guided tours, unique venues, excursions, family packages and many more activities so that visitors can enjoy the most emblematic, typical experiences of each destination.

[SEE WEBSITE](#)



Services



PUBLICATIONS
Turisme de Barcelona



TOURISM TAX



**PARKING FOR TOURIST
COACHES IN BARCELONA**



PUBLICATIONS
Barcelona Provincial Council



GRAPHIC RESOURCES
Cartography
and image bank



**SURVEYS
AND STATISTICS**

Turisme de Barcelona

Passatge de la Concepció, 7-9
08008 Barcelona, Spain
T. +34 933 689 700

E-mail



Social media



Barcelona Provincial Council

Travessera de les Corts, 131-159
08028 Barcelona, Spain
T. +34 934 022 975

E-mail



Social media



