Barcelona is



1st

1st destination in the world by total number of participants in meetings hosted by international organisations.

Source: ICCA – International Congress and Convention Association / 2022 ranking 2nd the top 2

in the top 25 meeting destinations in Europe.

Source: Cvent, 2023

2nd

favourite destination for MICE meetings.

Source: American Express 2023 Global Meetings and Events Forecast. 6th

biggest start-up hub in Europe for emerging enterprises in 2023.

Source: EU-Startups

10th

Most attractive city for digital talent

Source: Decoding Global Talent 2021 6th

best city in the world.

Source: 2023 World's Best Cities Ranking

> Source: fDi intelligence. Top Tech Cities of the Future, 2023

most technological city of the future of Europe

10th

4th
Europe best

city brand
Source: Brand Finance City
Index 2023

1st

region for investment in Southern Europe in 2022-2023.

Source: Financial Times