

Barcelona is



1st

destination in the world by total number of participants in meetings hosted by international organisations.

Source: ICCA – International Congress and Convention Association / 2019 ranking9



3rd

in the top 25 meeting destinations in Europe.

Source: Cvent, 2019



3rd

favourite destination for MICE meetings.

Source: American Express 2020 Global Meetings and Events Forecast.



6th

biggest start-up hub in Europe for emerging enterprises in 2021.

Source: EU-Startups



9th

best city in the world.

Source: 2021 World's Best Cities Ranking



10th

most attractive city for digital talent.

Source: Decoding Global Talent 2021



7th

most technological city of the future of Europe.

Source: fDi intelligence, Top Tech Cities of the Future 2021..



1st

festival and event destination in Europe.

Source: World Travel Awards 2020



1st

region for investment in Southern Europe in 2020-2021.

Source: Financial Times