

***Barcelona  
your best destination  
for meetings and  
incentives***



## ***Why Barcelona?***

Barcelona Metropolitan Region is one of Europe's most important metropolies. Barcelona is the economic, cultural and administrative capital of Catalonia, one of the economic drivers of Spain and Southern Europe.

***Welcoming***

***Easily accessible***

***State of the art infrastructures***

***Successful***

***Practical***

***Avant-garde***

***Mediterranean***

***Historical***

***Sustainable***

***Dynamic***

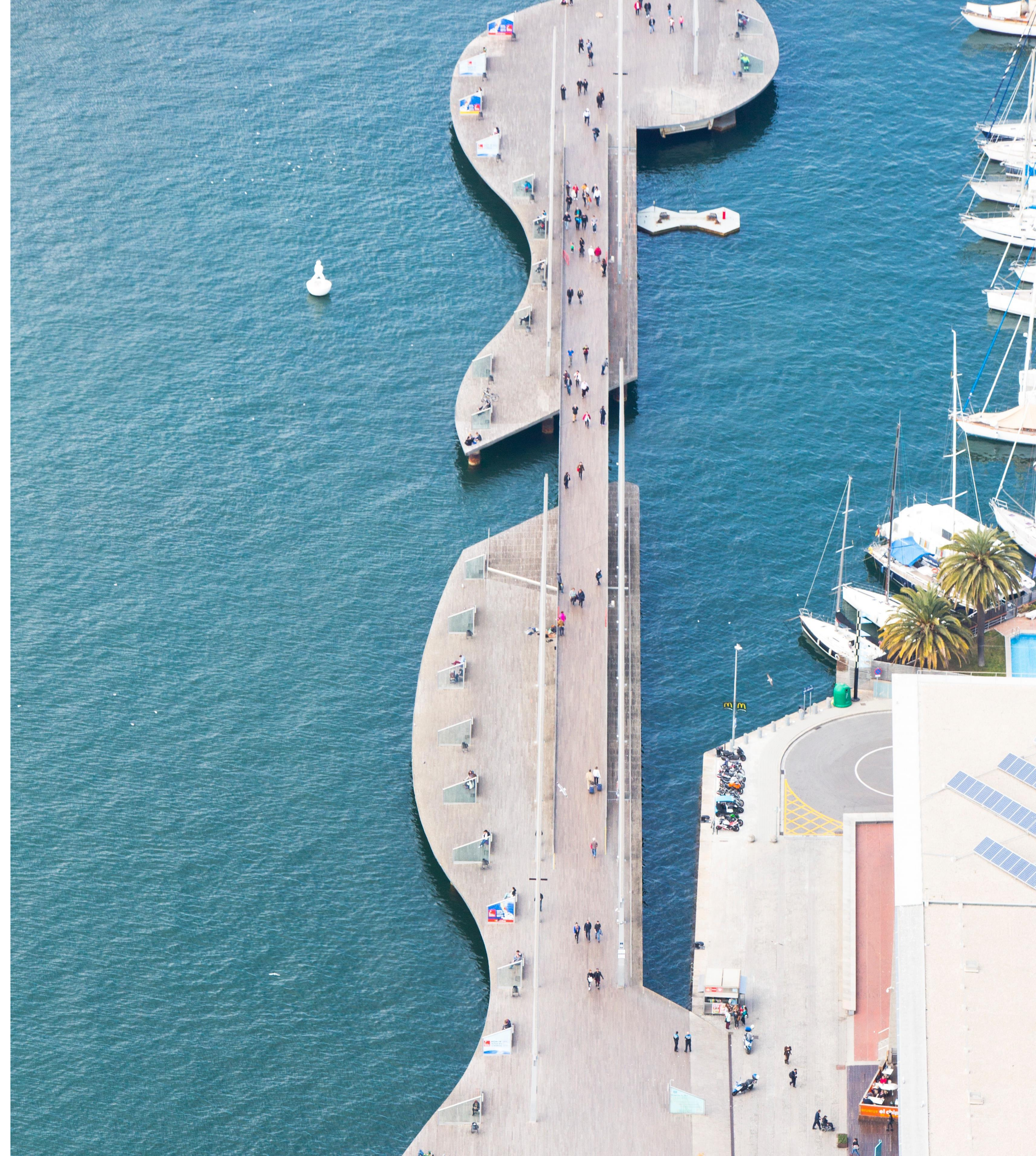
***Cosmopolitan***

***Cultural***

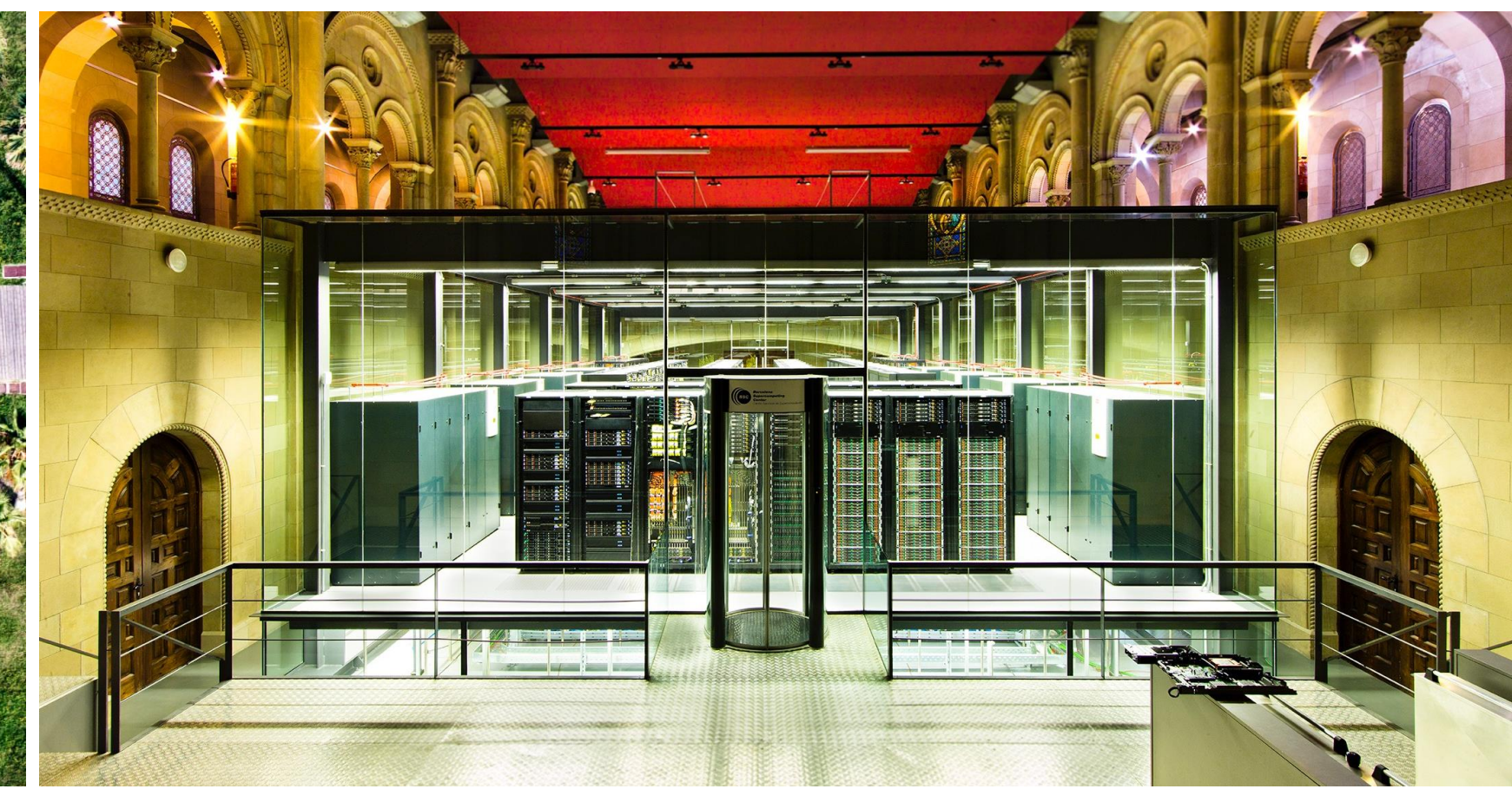
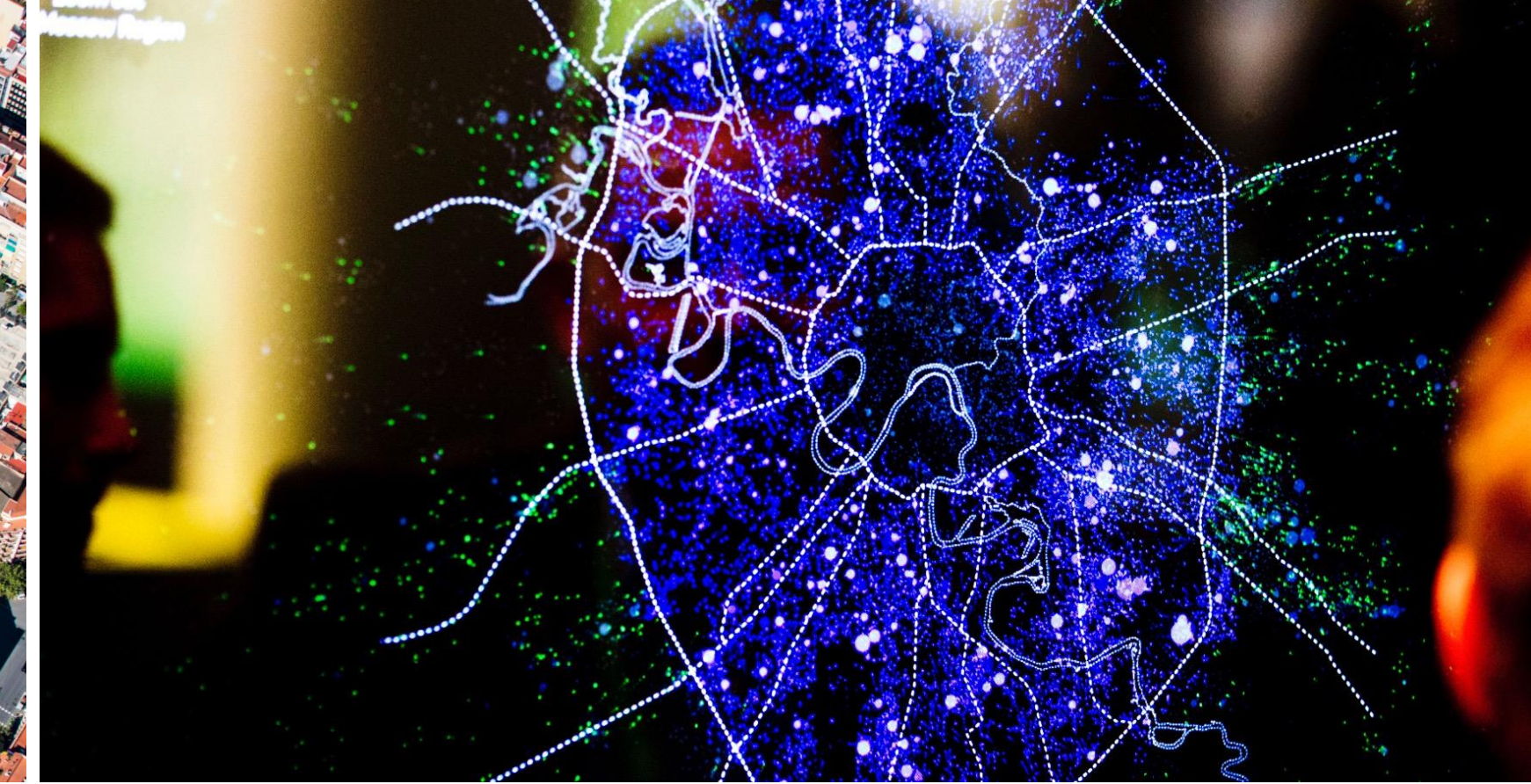
***Innovative***

***Delectable***

***Stylish***







## ***Barcelona is...***

***1st Meeting Destination in number  
of International Congress Delegates***

***4th Meeting Destination in number  
of International Congresses***

*Source: ICCA Rankings 2018*

***Favourite MICE Destination***

*Source: American Express  
Meetings & Events Report 2017*

***Europe's Leading Meeting  
& Conference Destination***

*Source: World Travel Awards 2017*

***Favorite destination for  
organizing conferences,  
conventions and events***

*Source: American Express  
Meetings & Events report, 2017.*

***Barcelona is the 3rd most  
attractive city for founders***

*Source: Atomico, Startup  
Heatmap 2017*



## ***Barcelona, a leading meetings destination***

Barcelona is positioned as one of the top cities in Europe and the world in terms of hosting international conferences.

Lasts years in Barcelona ....

- 2016 CPhI Worldwide**
- NIPS Conference**
- Euro Attraction Show**
- 2017 International Epilepsy Congress**
- World Congress of Chemical Engineering**
- Annual Meeting of the International Trademark Association - INTA**
- 2018 World Ophthalmology Congress**
- LASA Conference. Latinamerican Studies Association**

Future Congresses

- 2019 World Conference on Lung Cancer**
- International Osteology Symposium**
- ITMA**
- 2020 Congress of the International Society of Blood Transfusion**
- World Hospital Congres**
- EAIE Annua Meeting**
- 2021 IEEE International Conference on Acoustics, Speech and Signal Processing**
- ISE, Integrated System Europe**





Barcelona Conference Venues

Venues over 100.000 sqm



***Fira Barcelona - Gran Via***

Gran Via Fira is one of the largest and most modern venues in Europe, designed by the Japanese architect Toyo Ito.

<i>Total area</i>	<b>240.000 sqm / 2.583.338 ft</b>
<i>Total halls</i>	<b>8 halls</b>
<i>Convention Centre (hall 8)</i>	<b>26.000sqm / Ground floor can be divided up into meeting rooms.</b>
<i>Walking distance hotels</i>	<b>6hotels / 1.377 rooms</b>



***Fira Barcelona - Montjuïc***

Built in 1929 to house the International Exhibition, it currently combines tradition with an infrastructure that can be adapted to all types of events.

<i>Total area</i>	<b>134.000 sqm / 1.442.364 ft</b>
<i>Total halls</i>	<b>6 halls</b>
<i>Barcelona Convention Centre</i>	<b>Auditorium 1.600 seats / 3.000 sqm</b>
<i>Walking distance hotels</i>	<b>3 hotels / 769 rooms</b>



*Barcelona Conference Venues*  
*Venues under 100.000 sqm*



***Barcelona International Convention Centre***

Located by the sea, the CCIB is an emblem of Barcelona’s avant-garde architecture. It consists of two buildings, the Convention Centre and the Forum Auditorium.

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Total area	<b>11.300 sqm / 121.632,2 ft</b>
Total capacity	<b>15.000 pax</b>
Auditorium	<b>3.200 seats</b>
Walking distance hotels	<b>4 hotels / 1.426 rooms</b>



***Palau de Congressos de Catalunya***

Located in the prestigious Avenida Diagonal of Barcelona, the most important financial and business centre of the city.

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Exhibition area	<b>2.000 sqm / 21.527,82 ft</b>
Auditorium	<b>2.000 seats</b>
Walking distance hotels	<b>3 hotels / 783 rooms</b>



## ***Barcelona, a connected city***

Barcelona is located in the northeast of Spain and has great land, sea and air communication. The international airport, Barcelona-El Prat, links the city with Europe's capitals and world destinations. The city has a range of sea links, while road and rail are also good ways of getting to Barcelona. Barcelona also has an efficient and safe public transportation.

### ***Barcelona - El Prat Airport (2019)***

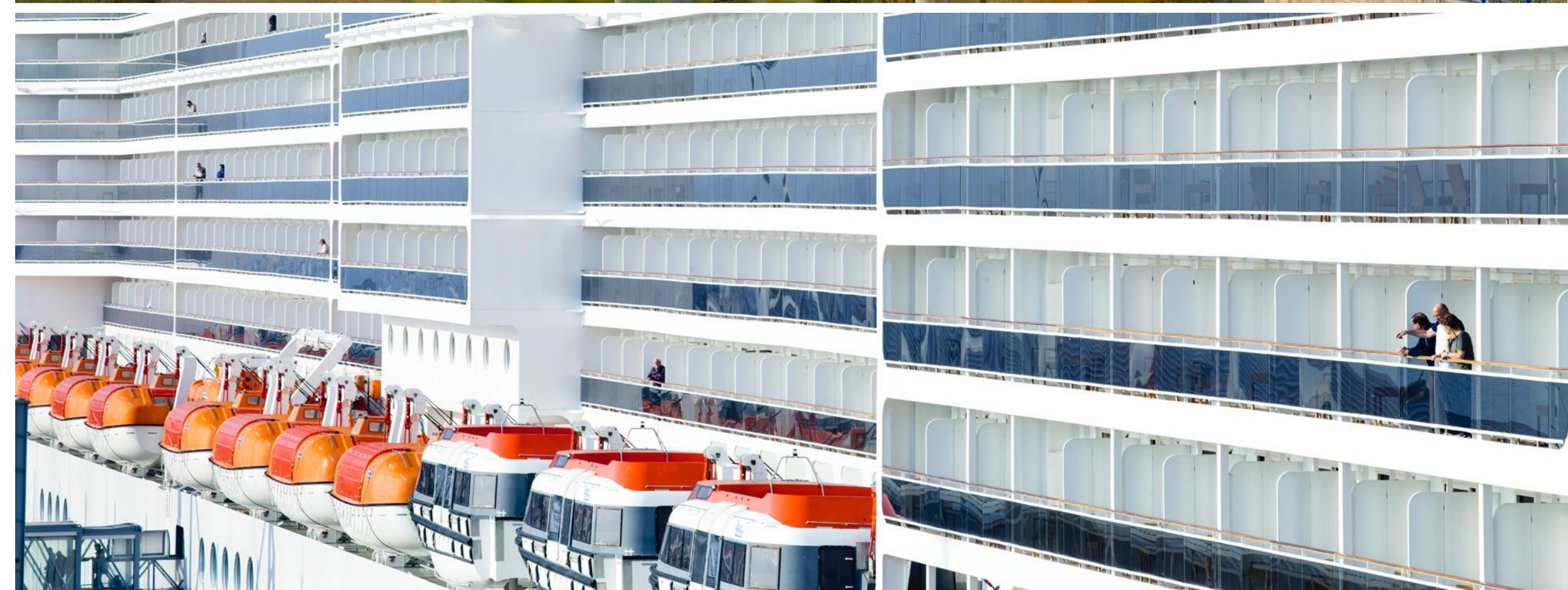
- 7,5 miles / 15 km from the airport to city center
- 42 Intercontinental direct flights
- 200 European destinations direct flights
- 47,3 M passenger traffic

### ***Train connections (2019)***

- Direct railway links to Paris
- High Speed train to Madrid, Paris, Lyon, Marseille and Toulouse

### ***Cruise connections (2019)***


- Europe's leading cruise port and 4th in the World
- 7 passenger terminals
- 2,7 M cruise passengers
- 778 cruise calls








Barcelona,  
a connected city


- Intercontinental connections


-  Singapore


 Beijing


 Barcelona


 Amman


 Tel Aviv


 Beirut


 Bogotá


 Montreal


 Toronto


 Atlanta


 New York (JFK)


 New York (Newark)



 Miami


 Dubai


 Doha


 Algiers


 Oran


 Cairo
-  Tunis


 Dakar


 Casablanca


 Fes


 Nador


 Tangiers


 Charlotte


 México DF


 Banjul


 Shanghai


 Chicago O'hare


 Philadelphia


 Hong Kong


 Seoul


 Lima


 Boston



 Buenos Aires


 San Francisco


 Santiago de Chile


 Teheran


 Fort Lauderdale


 Los Angeles
-  Oakland


 Islamabad

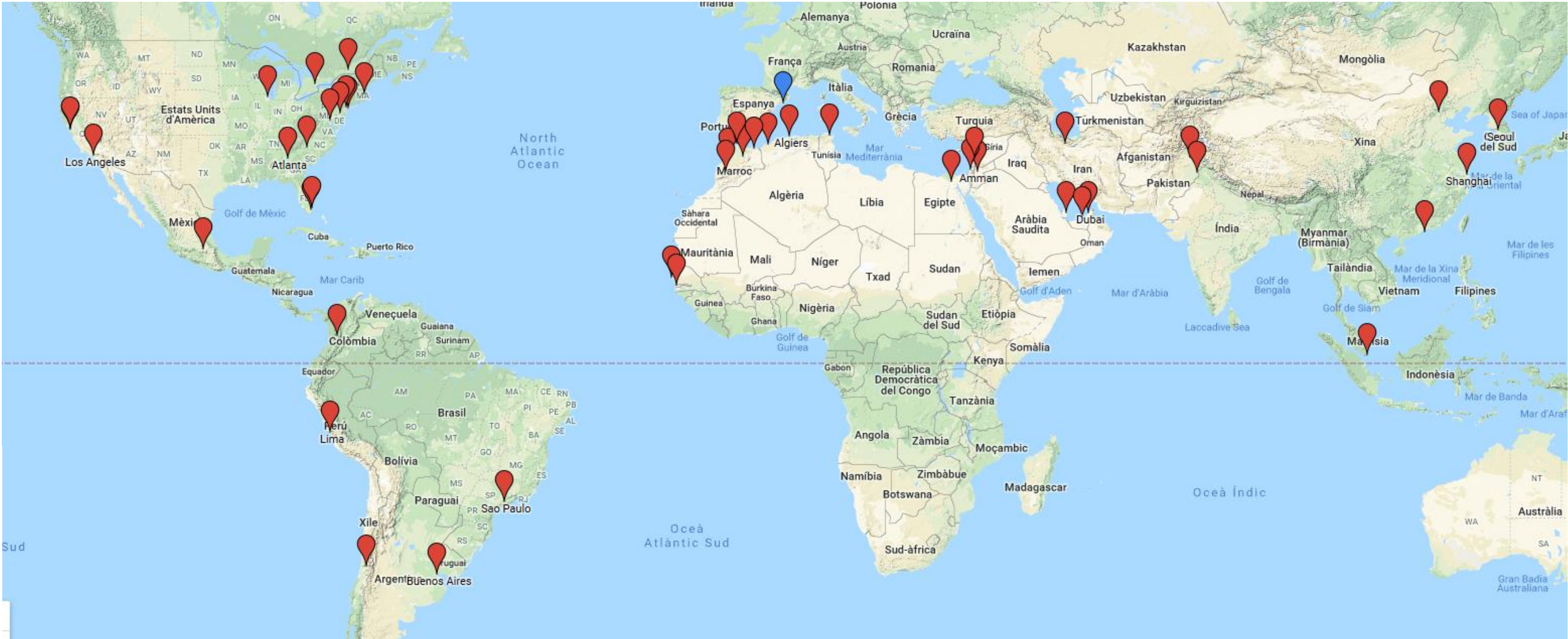
 Lahore

 Marrakech

 Sao Paulo

 Washington

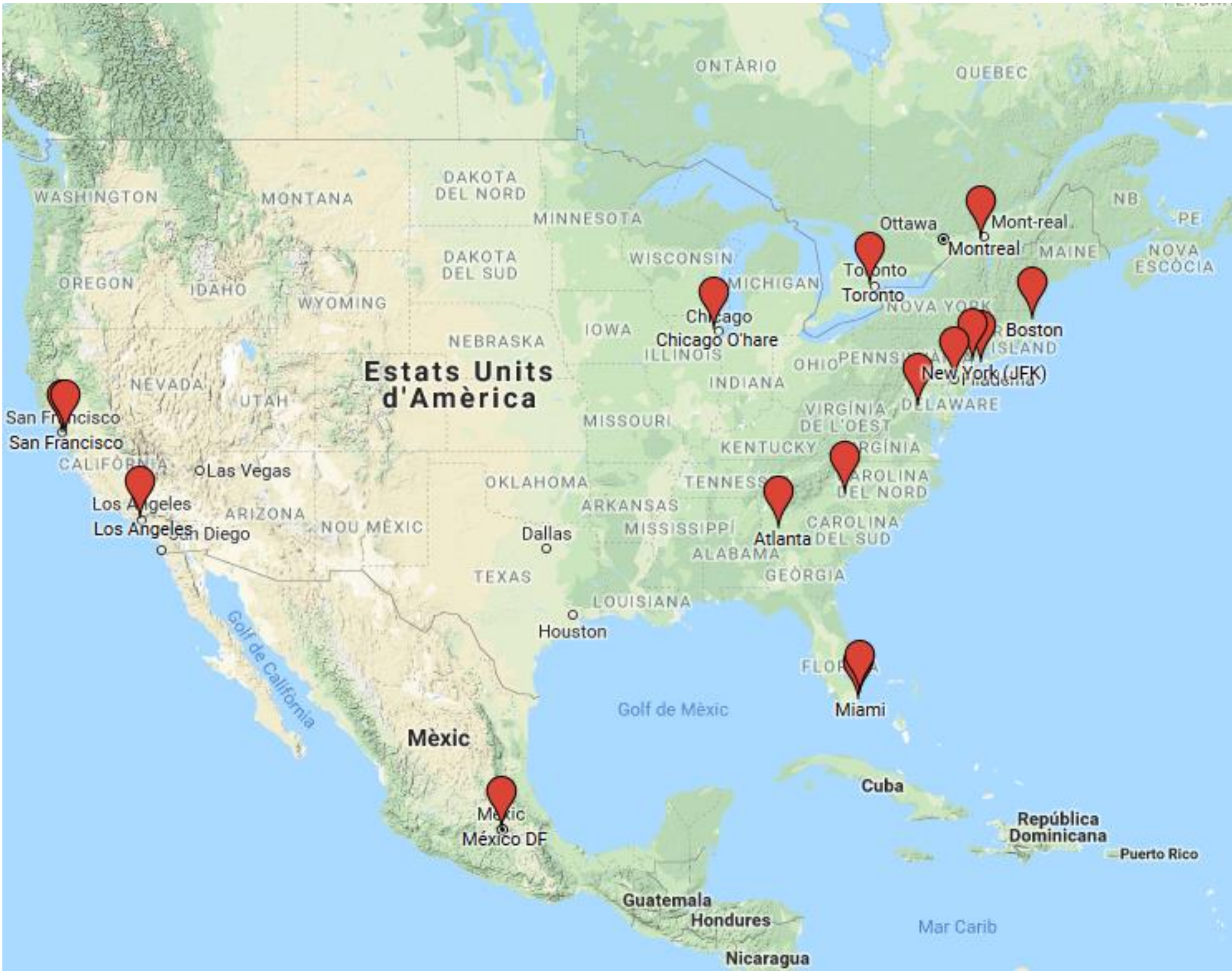
 Abu Dhabi





Barcelona,  
a connected city

- Intercontinental  
Connections: America



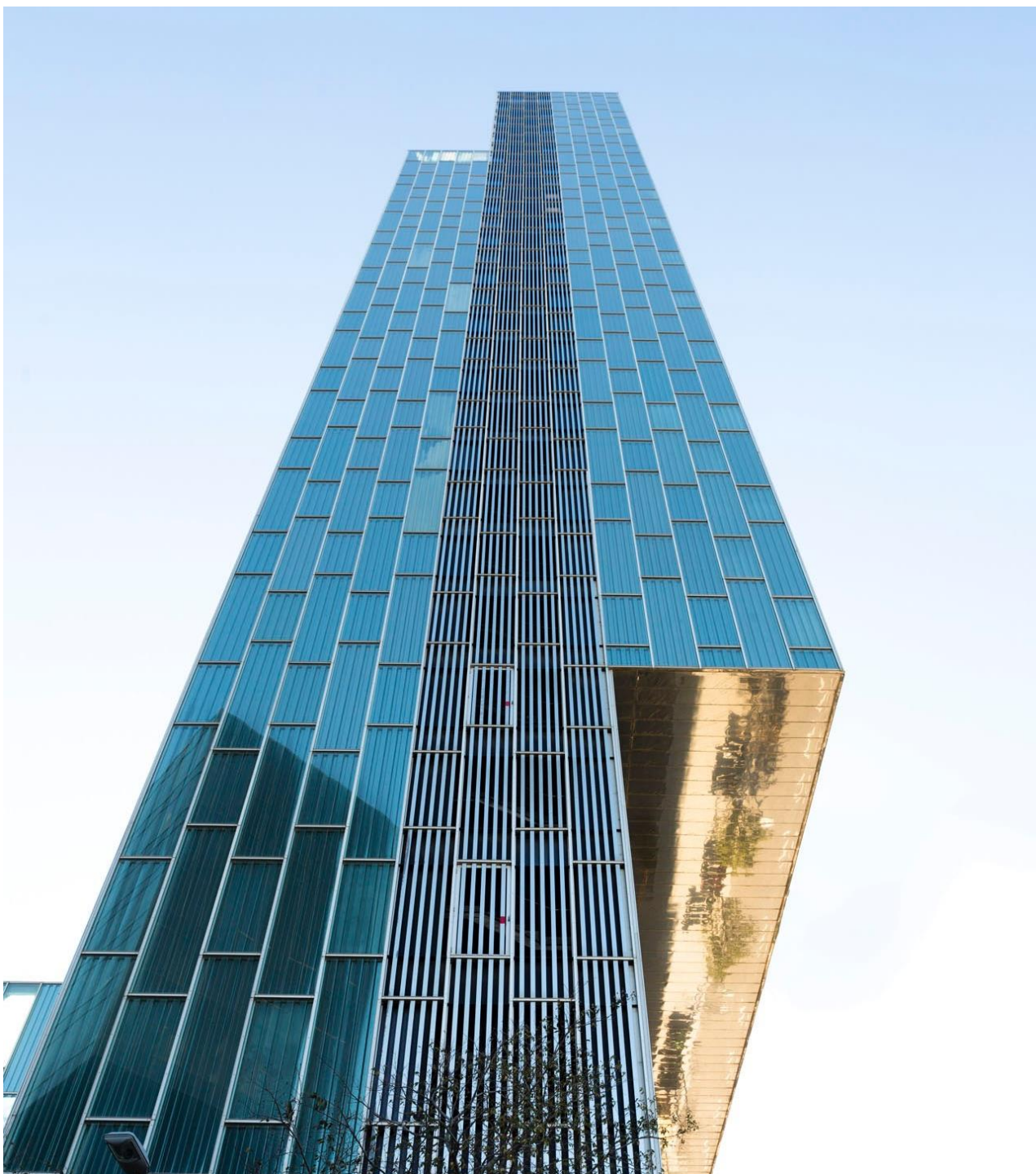


Hotel industry  
excellence

Barcelona offers a wide range of hotels. From large (national and international) chains, to charming boutique hotels with highly-personalized services; without forgetting the extensive range of perfectly-equipped meeting spaces.

	<i><b>Hotels</b></i>	<i><b>Rooms</b></i>	<i><b>Beds</b></i>
H5* GL	19	2.723	5.466
H5*	20	2.625	6.233
H4* S	32	4.609	9.167
H4*	182	20.102	40.092
H3*	144	9.760	18.917
H2*	63	3.363	6.625
H1*	52	1.569	2.982
<i><b>Total</b></i>	<i><b>512</b></i>	<i><b>45.275</b></i>	<i><b>89.482</b></i>

Numbers of April 2019





*Barcelona has a wide  
range of singular  
venues*

Barcelona has many striking and unique  
venues. From sites steeped in history and  
character to modern facilities.

***Museu Nacional d'Art de Catalunya (MNAC)***

***Sant Pau Art Nouveau Site***

***Casa Batlló***

***La Pedrera***

***Drassanes Reials***

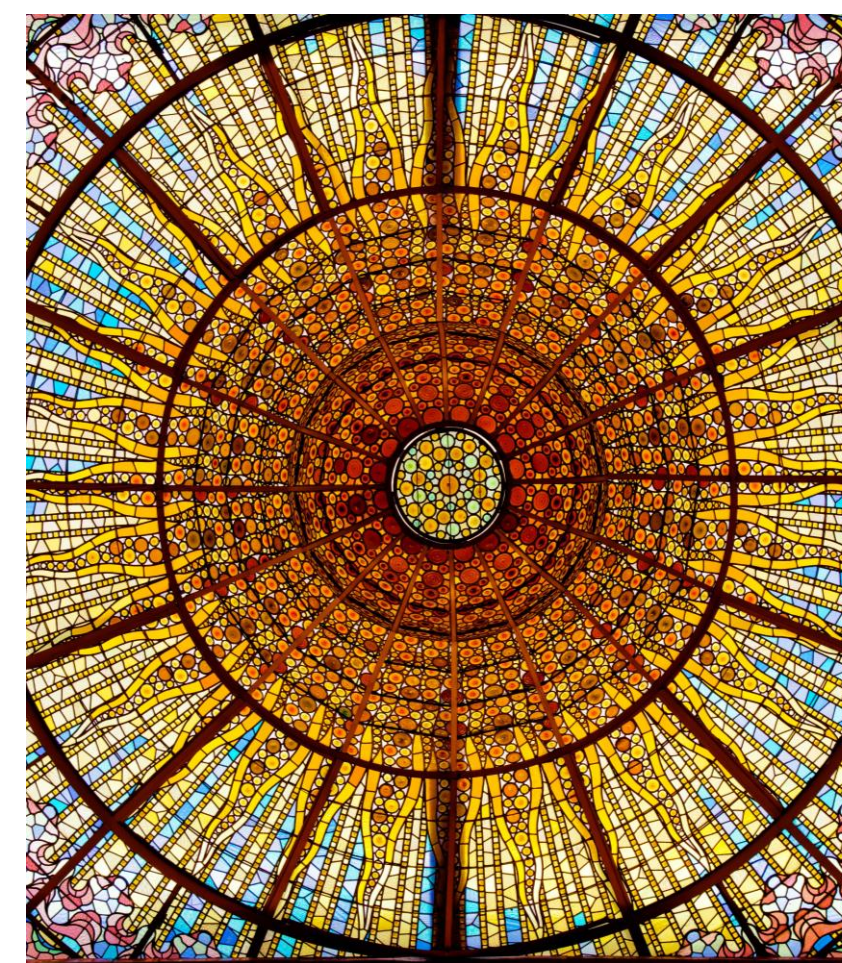
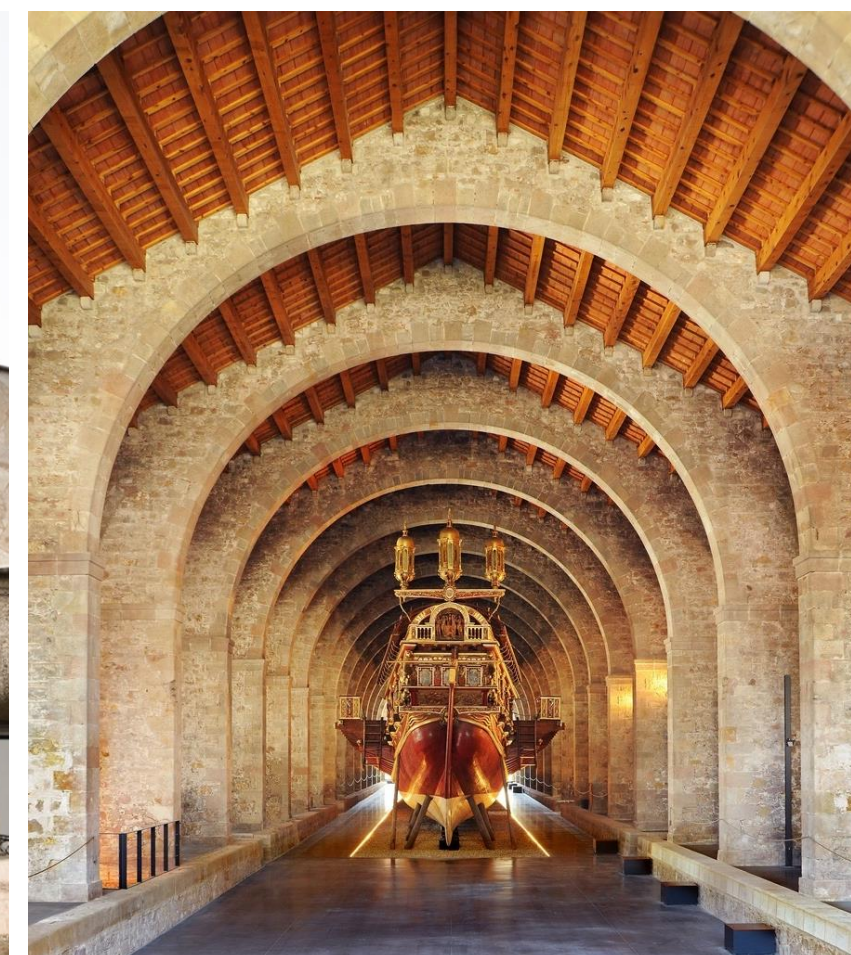
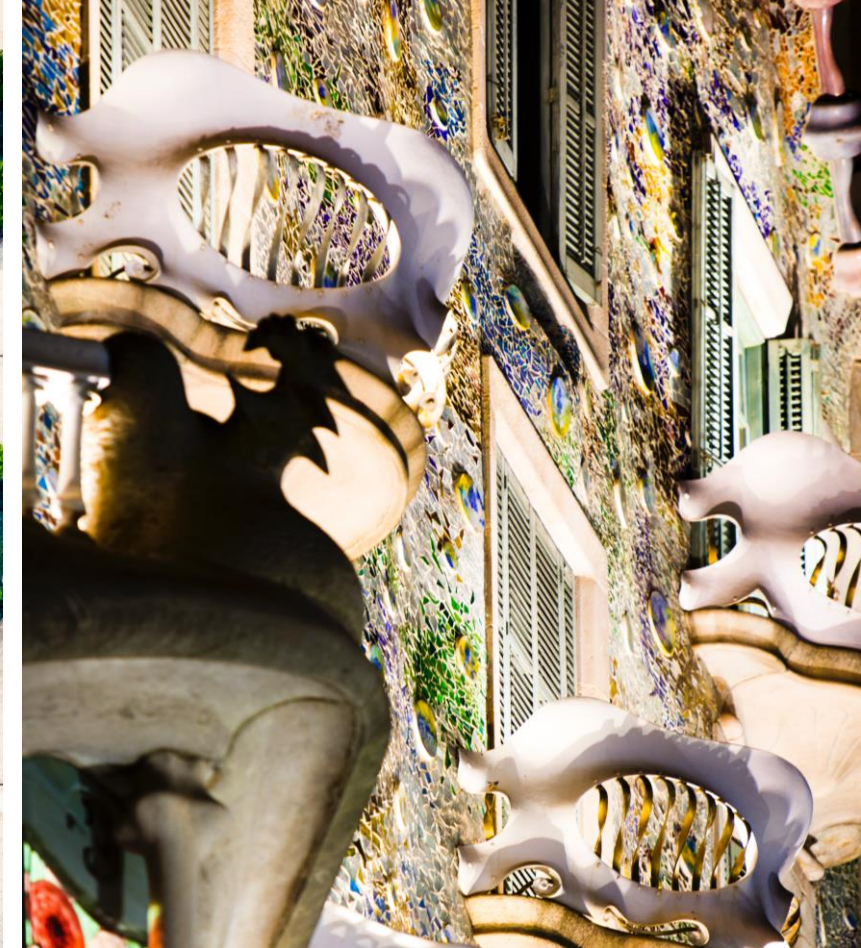
***Gran Teatre Liceu***

***Palau de la Música Catalana***

***Pavelló Mies Van der Rohe***

***FCBarcelona***

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## *Barcelona, city of culture*

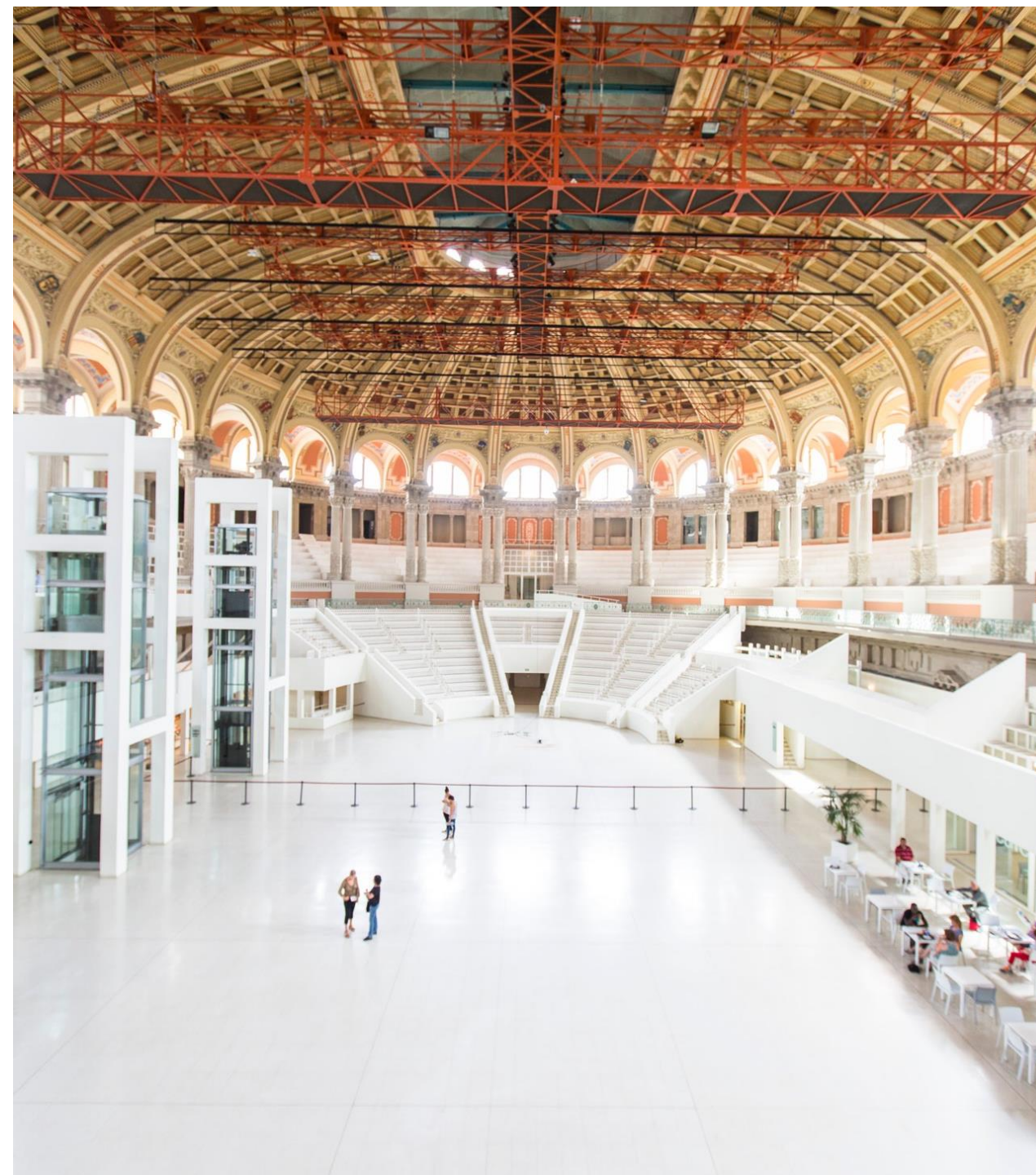
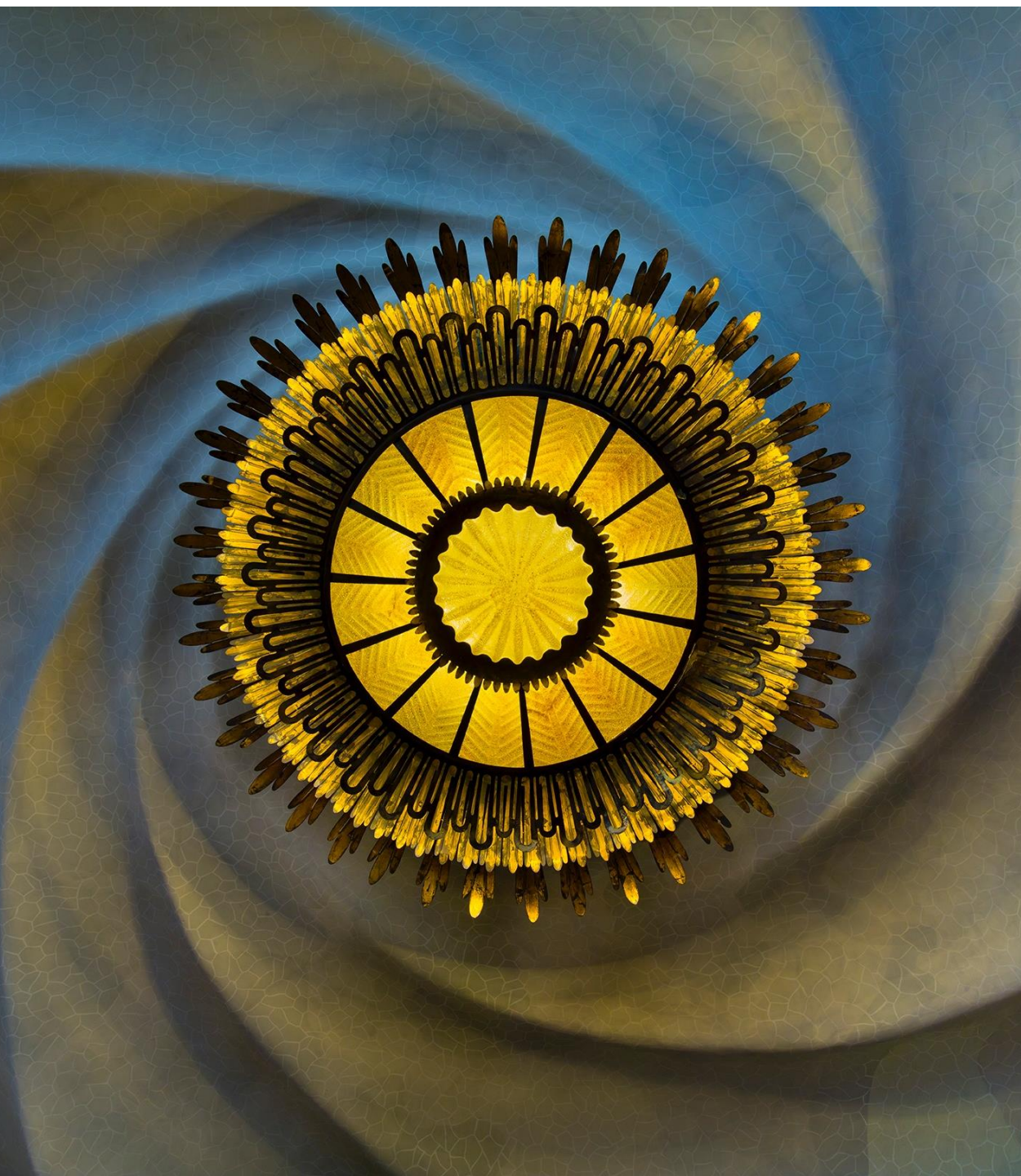
Big names in the world of contemporary art, like Picasso, Gaudí, Miró and Tàpies, have gained the city an international reputation that has been carried forward by professionals in the fields of architecture, design, photography and many other creative disciplines, who have added their talent to the legacy of these universal artists.

### ***Geniouses of Catalan Art Nouveau***

*Antoni Gaudí  
Lluís Domènch i Montaner  
Josep Puig i Cadafalch*

### ***Geniouses artists in Barcelona***

*Pablo Picasso  
Salvador Dalí  
Joan Miró  
Antoni Tàpies  
Jaume Plensa*







Barcelona gastronomy

*Barcelona is at the forefront  
of the international avant-  
garde gastronomy*

*Top restaurants*

1 Michelin Stars

2 Michelin Stars

3 Michelin Stars

**Alkimia**  
**Angle Restaurant**  
**Caelis**  
**Cinc Sentits**  
**Dos Palillos**  
**Gaig**  
**Hisop**  
**Hoja Santa**  
**Hofmann**  
**Koy Shunka**  
**Nectari**  
**L'Àngle**  
**Pakta**  
**Roca Moo**  
**Enigma**  
**Tickets**  
**Via Veneto**

**Disfrutar**  
**Dos Cielos**  
**Enoteca**  
**Moments**

**Àbac**



## *Barcelona, city of sports*

Barcelona was fitter than ever for the 1992 Olympic Games. And it's still in peak condition. This can be seen in the international competitions which attract thousands of people every year and the many facilities for golf, swimming, cycling and all kinds of sport.

*Football*  
*FCBarcelona*  
*RCD Espanyol*

*Tennis*  
*Barcelona Open Banc Sabadell*  
*- Trofeu Conde de Godó*

*Circuit de Barcelona-Catalunya*  
*Gran Premi de Formula 1*  
*Gran Premi Aperol de Catalunya de MotoGP*

*Sailing and Water sports*  
*Regata Trofeu Conde de Godó*  
*Regata Puig Vela Clàssica Barcelona*  
*Barcelona World Race*

*Athletics*  
*Barcelona Marathon*  
*Jean Bouin Race*





*Barcelona ...  
and much more*

Barcelona offers the possibility of taking part in interesting and original activities by land, sea and air. We offer the perfect blend of ideal scenarios, unique atmosphere and creative initiatives.



Activities

***Discover cities and villages***

***Montserrat: 1000 years of spirituality***

***A world of salt in Cardona***

***Wine or cava tasting***

***Team building among vineyards***

***Kayak and canoeing in Sau damming***

***Nautical sports in the beach***

***Golf close to the city***

***Ballooning over Barcelona***







*The Barcelona Convention Bureau (BCB) is a programme of Turisme de Barcelona dedicated to promoting the city as a venue for conferences, conventions and incentive travel. We offer free and neutral advisory services for professionals interested in organizing all type of events in Barcelona.*

Barcelona Convention Bureau's support and advisory services are completely free of charge, which allows us to be completely neutral and impartial.

**Advice on the organisation of:**

- Venue, accommodation and suppliers for your conference, meeting or incentive event.
- Activity programmes for incentive travel.
- Cultural and leisure programmes for delegates and accompanying persons.
- City tours and excursions.
- Supply of city tourist maps and brochures for participants.
- Liaison with organisations and institutions in the city regarding municipal services and other protocols.
- Coordination of inspection visits.
- Free publication of your events.

**Logistical and economic support for congress candidatures:**

- Planning the application process.
- Creating the candidature dossier.
- Assignment of necessary images and audiovisual material.
- Collaborating with the candidature presentation events.
- Cooperation promoting congresses once awarded.
- Coordination with local authorities.
- Coordination of inspection visits.



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