

***Barcelona
your best destination
for meetings and
incentives***

Why Barcelona?

Barcelona Metropolitan Region is one of Europe's most important metropolies. Barcelona is the economic, cultural and administrative capital of Catalonia, one of the economic drivers of Spain and Southern Europe.

Welcoming

Easily accessible

State of the art infrastructures

Successful

Practical

Avant-garde

Mediterranean

Historical

Sustainable

Dynamic

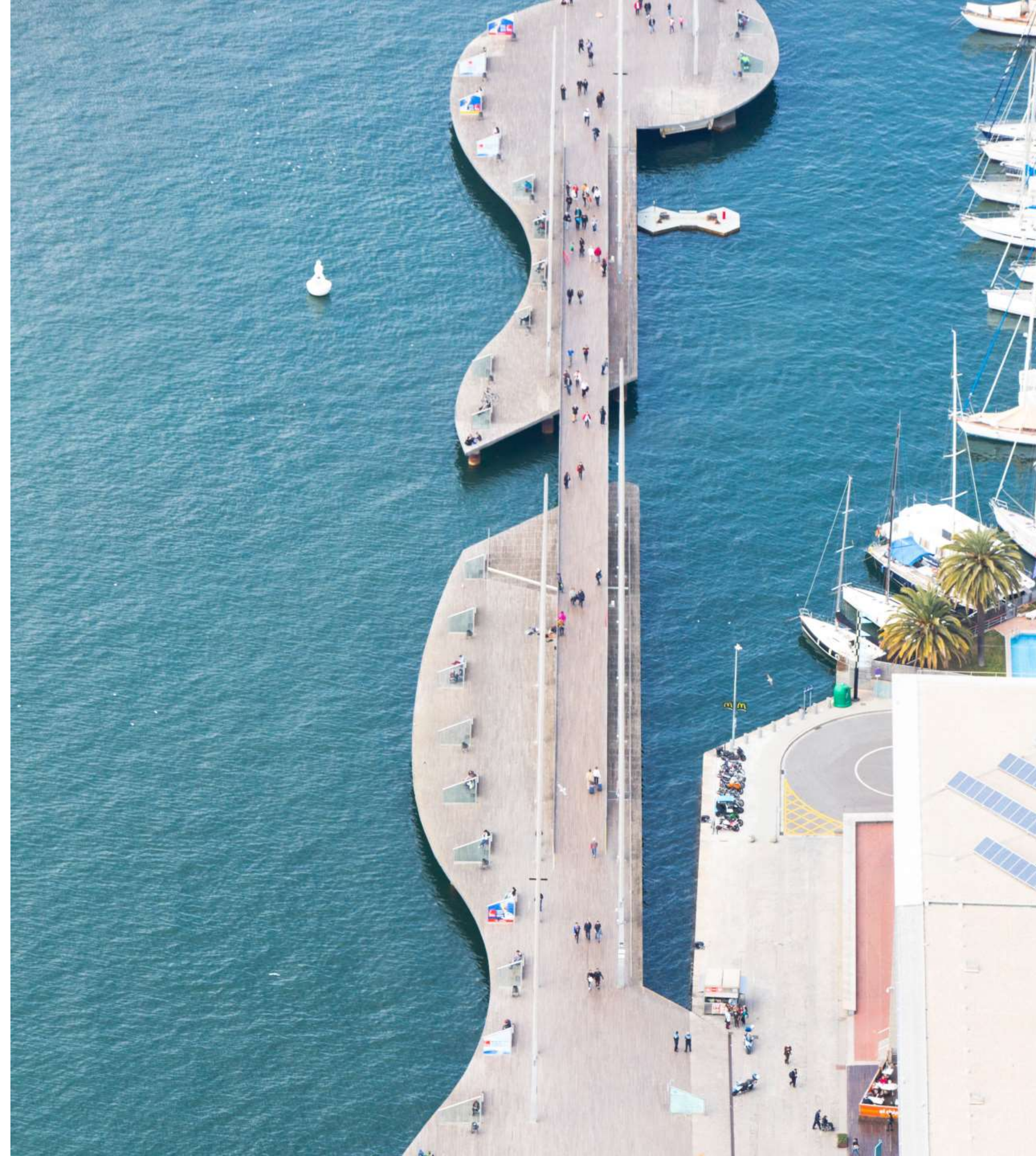
Cosmopolitan

Cultural

Innovative

Delectable

Stylish





Barcelona is...

***3rd world destination in
association meetings
and in number of
delegates.***

Source: ICCA statistics 2016

***2nd top meeting destination
in the EMEA region.***

Source: C-Vent 2016

***6th best city brand
in the world***

*Source: Guardian Cities Global
Brand Barometer, 2014. Saffron
Brand Consultants*

***7th top European city
with best future
prospects***

*Source: fDi Magazine. European
Cities and Regions of the Future
2014/2015*

***10th city in the world
for international
investment projects
received***

*Source: Global Cities Investment
Monitor 2014, KPMG*

Barcelona, a leading meetings destination

Barcelona is positioned as one of the top cities in Europe and the world in terms of hosting international conferences.

Barcelona permanent events

- Mobile World Congress*
- IBTM World*
- Barcelona Smart City Congress*
- Alimentaria*
- Sonar Music Festival*

Lasts years in Barcelona

- 2013 EASD - European Association for the Study of Diabetes Annual Meeting*
- 2014 European Congress of Cardiology - ESC Congress*
- 2015 Microsoft Convergence EMEA*
- SAP Firsrt Kick off Meeting (FKOM)*
- UEG Week - United European Gastroenterology*

Already announced

- 2017 European Congress of Cardiology - ESC Congress*
World Routes 2017
- 2018 Annual Meeting European Society of Hypertension*
World Ophthalmology Congress- WOC
31st ECNP Congress
- 2019 ESMO – European Society of Medical Oncology*



Barcelona Conference Venues
Venues over 100.000 sqm



Fira Barcelona - Gran Via

Gran Via Fira is one of the largest and most modern venues in Europe, designed by the Japanese architect Toyo Ito.

Total area	240.000 sqm / 2.583.338 ft
Total halls	8 halls
Walking distance hotels	6 hotels / 1.377 rooms



Fira Barcelona - Montjuïc

Built in 1929 to house the International Exhibition, it currently combines tradition with an infrastructure that can be adapted to all types of events.

Total area	134.000 sqm / 1.442.364 ft
Total halls	6 halls
Walking distance hotels	3 hotels / 769 rooms

Barcelona Conference Venues
Venues under 100.000 sqm



Barcelona International Convention Centre

Located by the sea, the CCIB is an emblem of Barcelona’s avant-garde architecture. It consists of two buildings, the Convention Centre and the Forum Auditorium.

Total area	11.300 sqm / 121.632,2 ft
Total capacity	15.000 pax
Walking distance hotels	4 hotels / 1.426 rooms



Palau de Congressos de Catalunya

Located in the prestigious Avenida Diagonal of Barcelona, the most important financial and business centre of the city.

Exhibition area	2.000 sqm / 21.527,82 ft
Auditorium	2.000 pax
Walking distance hotels	3 hotels / 783 rooms

Barcelona, a connected city

Barcelona is located in the northeast of Spain and has great land, sea and air communication. The international airport, Barcelona-El Prat, links the city with Europe's capitals and world destinations. The city has a range of sea links, while road and rail are also good ways of getting to Barcelona. Barcelona also has an efficient and safe public transportation.

Barcelona - El Prat Airport (2016)

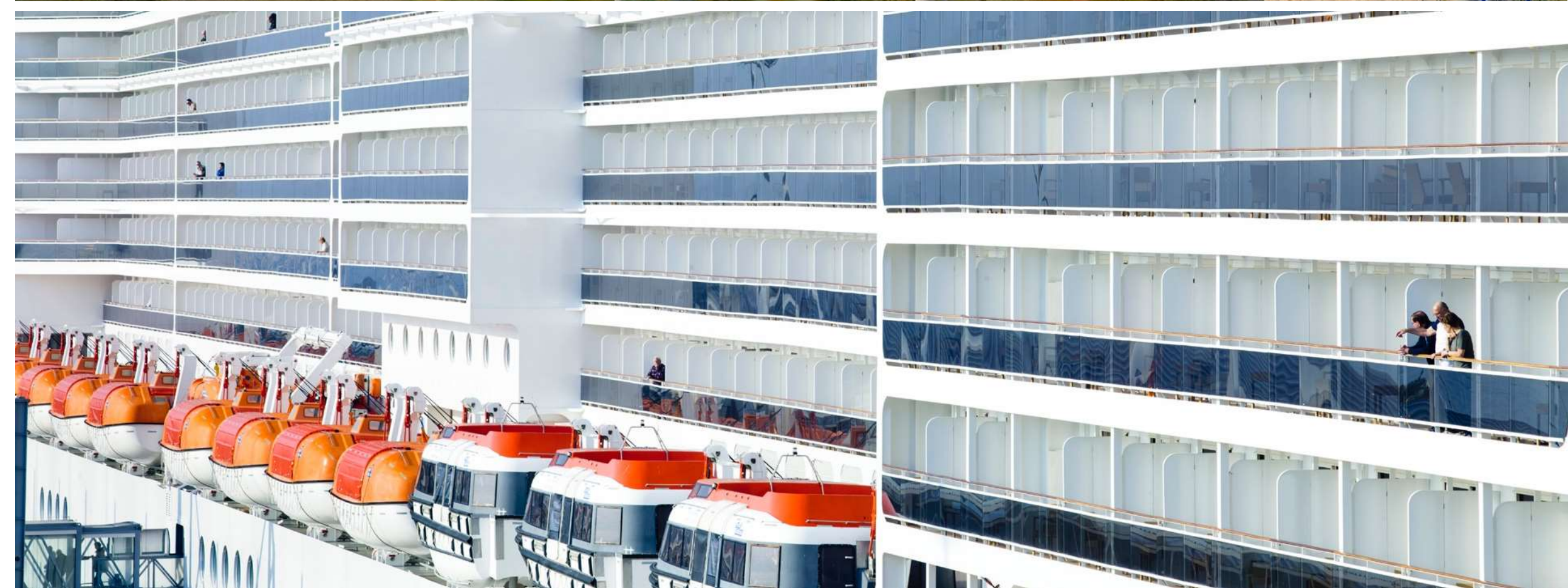
- **7,5 miles / 12 km from the airport to city center**
- **42 Intercontinental direct flights**
- **200 European destinations direct flights**
- **44,1 M passenger traffic**

Train connections (2016)

- **Direct railway links to Paris**
- **High Speed train to Madrid, Paris, Lyon, Marseille and Toulouse**

Cruise connections (2016)

- **Mediterranean's first cruise ship harbour**
- **9 passenger terminals**
- **2,6 M cruise passengers**
- **758 cruises**
- **4th in the world**

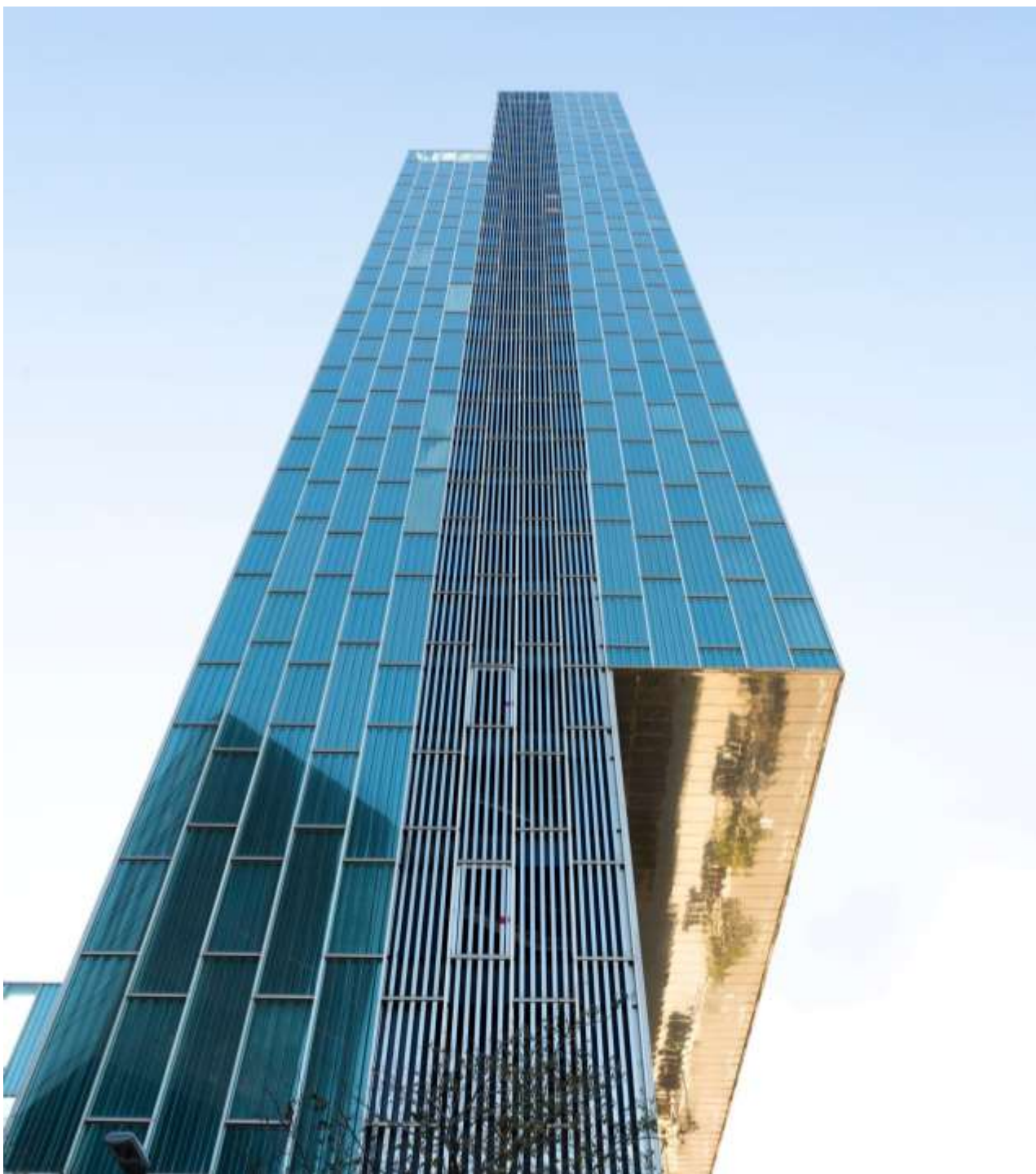


Hotel industry
excellence

Barcelona and its region offer a wide range of hotels. From large (national and international) chains, to charming boutique hotels with highly-personalized services; without forgetting the extensive range of perfectly-equipped meeting spaces.

	<i>Hotels</i>	<i>Rooms</i>	<i>Beds</i>
H5* GL	19	2.723	5.466
H5*	17	2.510	4.938
H4* S	28	4.227	8.397
H4*	180	19.808	39.438
H3*	144	9.839	19.118
H2*	62	3.363	6.600
H1*	52	1.570	2.983
<i>Total</i>	<i>502</i>	<i>44.040</i>	<i>86.940</i>

Numbers of February 2017: Barcelona city & region



Barcelona has a wide range of singular venues

Barcelona has many striking and unique venues.
From sites steeped in history and character to modern facilities.

***Museu Nacional d'Art de Catalunya
Sant Pau Art Nouveau Site
Casa Batlló
La Pedrera
Drassanes Reials
Gran Teatre Liceu
Palau de la Música Catalana
Pavelló Mies Van der Rohe
FCBarcelona***

...



Barcelona, city of culture

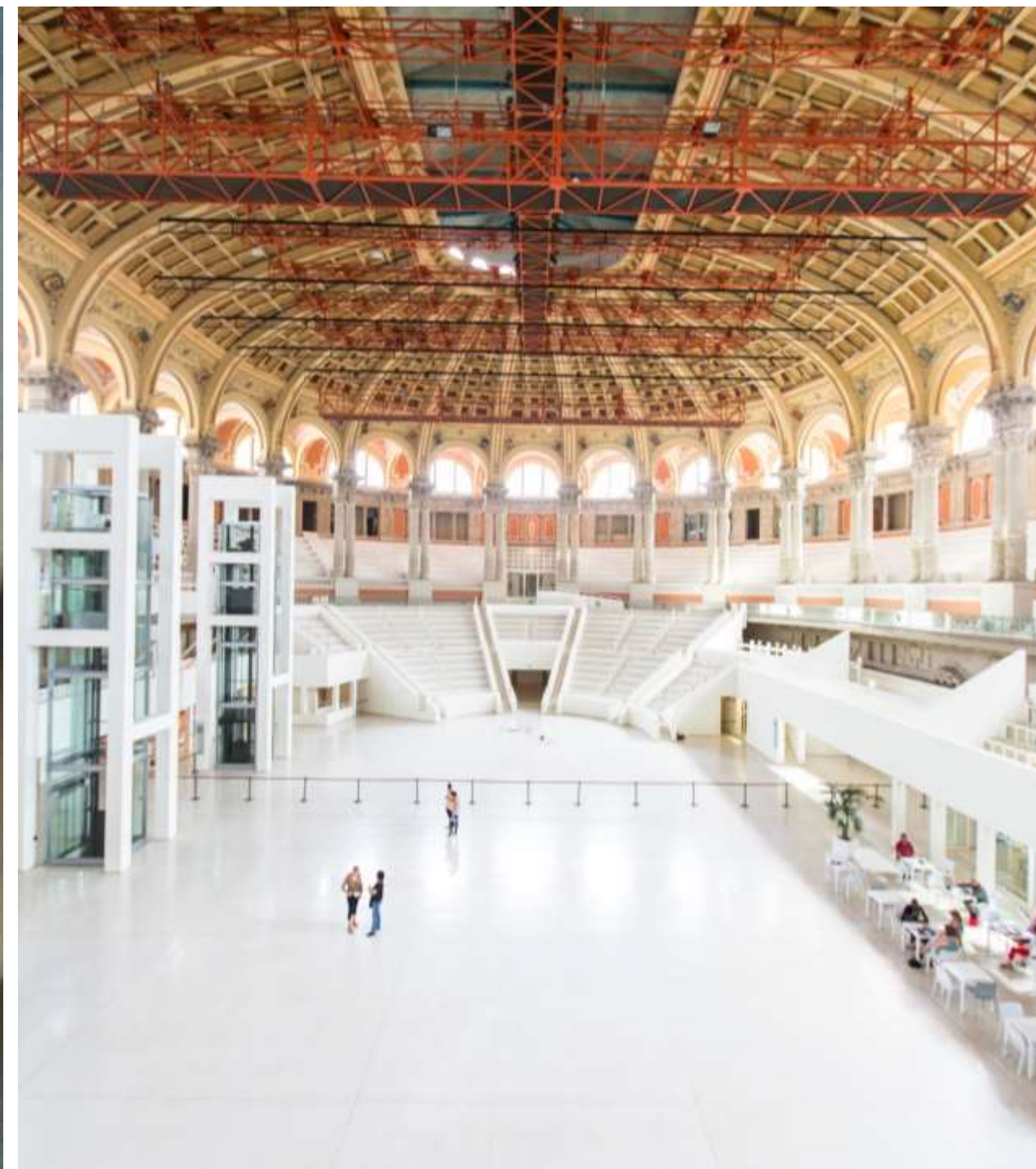
Big names in the world of contemporary art, like Picasso, Gaudí, Miró and Tàpies, have gained the city an international reputation that has been carried forward by professionals in the fields of architecture, design, photography and many other creative disciplines, who have added their talent to the legacy of these universal artists.

Geniuses of Catalan Art Nouveau

Antoni Gaudí
Lluís Domènch i Montaner
Josep Puig i Cadafalch

Geniuses artists in Barcelona

Pablo Picasso
Salvador Dalí
Joan Miró
Antoni Tàpies
Jaume Plensa





Barcelona gastronomy

Barcelona is at the forefront of the international avant-garde gastronomy

Top restaurants

1 Michelin Stars
Alkimia
Caelis
Céleri
Cinc Sentits
Disfrutar
Dos Cielos
Dos Palillos
Gaig
Hisop
Hoja Santa
Hofmann
Koy Shunka
Nectari
L'Angle
Pakta
Roca Moo
Tickets
Via Veneto
Xerta

2 Michelin Stars
Àbac
Enoteca
Moments

3 Michelin Stars
Lasarte

Barcelona, city of sports

Barcelona was fitter than ever for the 1992 Olympic Games. And it's still in peak condition. This can be seen in the international competitions which attract thousands of people every year and the many facilities for golf, swimming, cycling and all kinds of sport.

Football

***FCBarcelona
RCD Espanyol***

Tennis

***Barcelona Open Banc Sabadell
- Trofeu Conde de Godó***

Circuit de Barcelona-Catalunya

***Gran Premi de Formula 1
Gran Premi Aperol de Catalunya de MotoGP***

Sailing and Water sports

***Regata Trofeu Conde de Godó
Regata Puig Vela Clàssica Barcelona
Barcelona World Race***

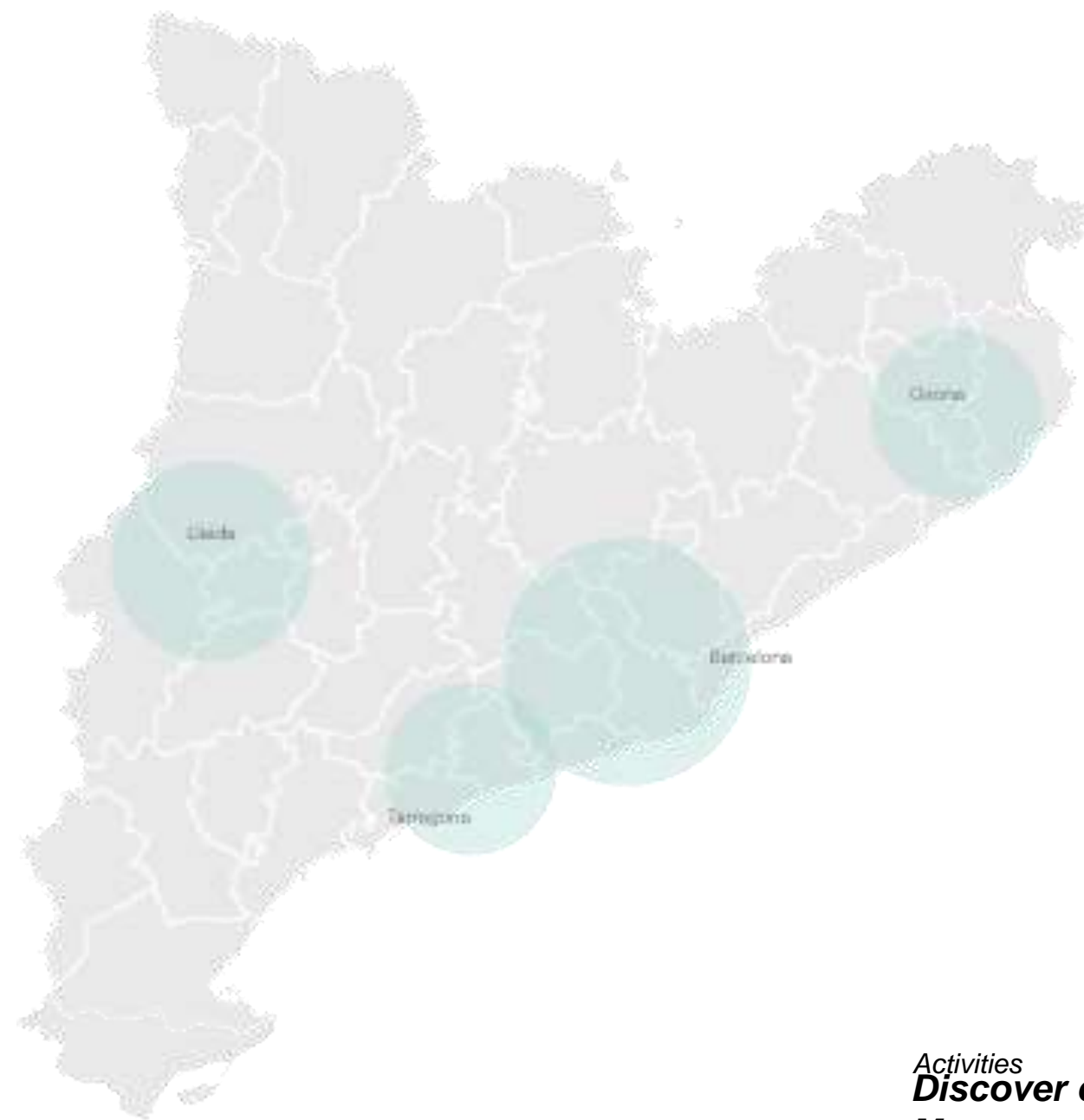
Athletics

***Barcelona Marathon
Jean Bouin Race***



Barcelona ... and much more

Barcelona offers the possibility of taking part in interesting and original activities by land, sea and air. We offer the perfect blend of ideal scenarios, unique atmosphere and creative initiatives.



Activities

Discover cities and villages

Montserrat: 1000 years of spirituality

A world of salt in Cardona

Wine or cava tasting

Team building among vineyards

Kayak and canoeing in Sau damming

Nautical sports in the beach

Golf close to the city

Ballooning over Barcelona





The Barcelona Convention Bureau (BCB) is a programme of Turisme de Barcelona dedicated to promoting the city as a venue for conferences, conventions and incentive travel. We offer free and neutral advisory services for professionals interested in organizing all type of events in Barcelona.



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